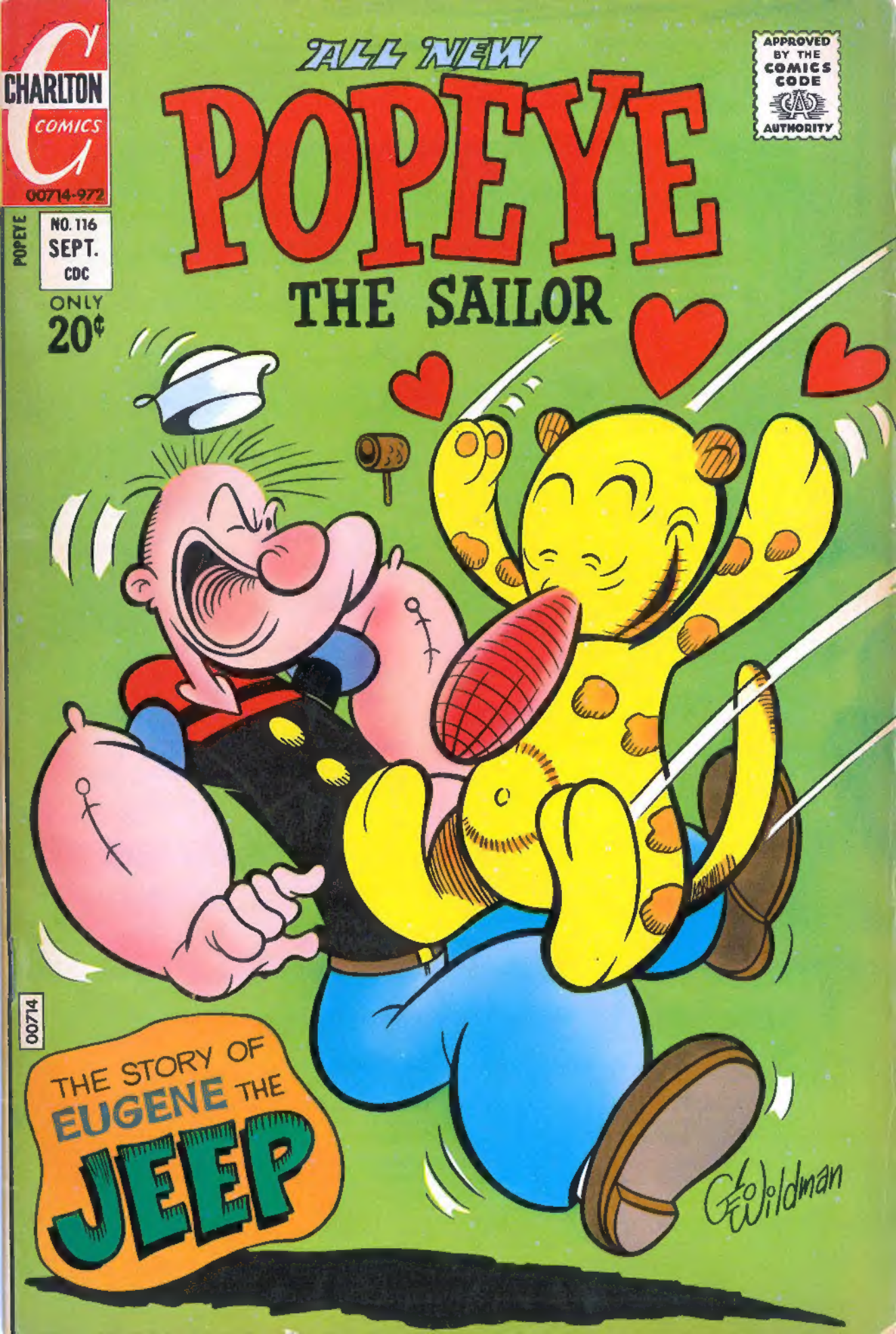
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ALL NEW
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THE SAILOR
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THE STORY OF EUGENE THE JEEP
G. Wildman

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MILITARY MEN . . .
She deserves GENUINE DIAMONDS . . . from NATIONAL Diamond Sales

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* WHERE YOUR CREDIT IS GOOD! *

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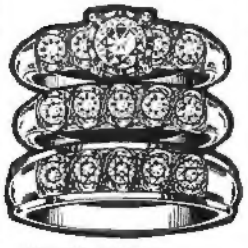

CHERRY BLOSSOM
$200 cash price
15 flashing diamonds in a lavish 14K gold setting.
$20 monthly
10 pmts. $20; 1 pmt. $5; deferred payment price $205

RINGS FOR MEN

DUKE $150 cash price
Dazzling diamond in satin finish 14K gold.
$16 monthly
9 pmts. $16; 1 pmt. $11; deferred payment price $155

EXECUTIVE $225 cash price
4 fiery diamonds in "prestige" ring of 14K gold.
$20 monthly
11 pmts. $20; 1 pmt. $10; deferred payment price $230

GREAT BUYS!

CAPRI $275 cash price
Fantastic diamond in a 14K gold designer's setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

WHITE LILAC
$150 cash price
Gorgeous solitaire diamond in classic 14K gold design.
$16 monthly.
9 pmts. $16; 1 pmt. $11; deferred payment price $155

NO AGE LIMIT

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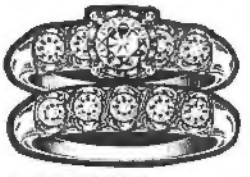
CROWN EMPRESS
$275 cash price
3 fiery diamonds in a modern 14K gold setting.
$24 monthly
11 pmts. $24; 1 pmt. $16; deferred payment price $280

NO RED TAPE



APPLE BLOSSOM
$160 cash price
10 beautiful diamonds in an ornate setting of 14K gold.
$16 monthly
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PRINCESS $180 cash price
Glittering diamond in an ultra-modern setting of 14K gold.
$16 monthly
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MAIL TODAY!

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15 DAY FREE TRIAL

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Illustrations & diamonds enlarged to show detail.

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Send Item_____ Price $_____

Ring Size_____ I will pay $_____ monthly.

Name & Rank_____

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APO/FPO or City_____ State_____ Zip_____

Serial # _____ Discharge Date_____

Social Security # _____ Drivers License # _____ State_____

Parent's Name_____

Address, City, State_____

Sweetheart or Wife's Name_____

Her Address_____

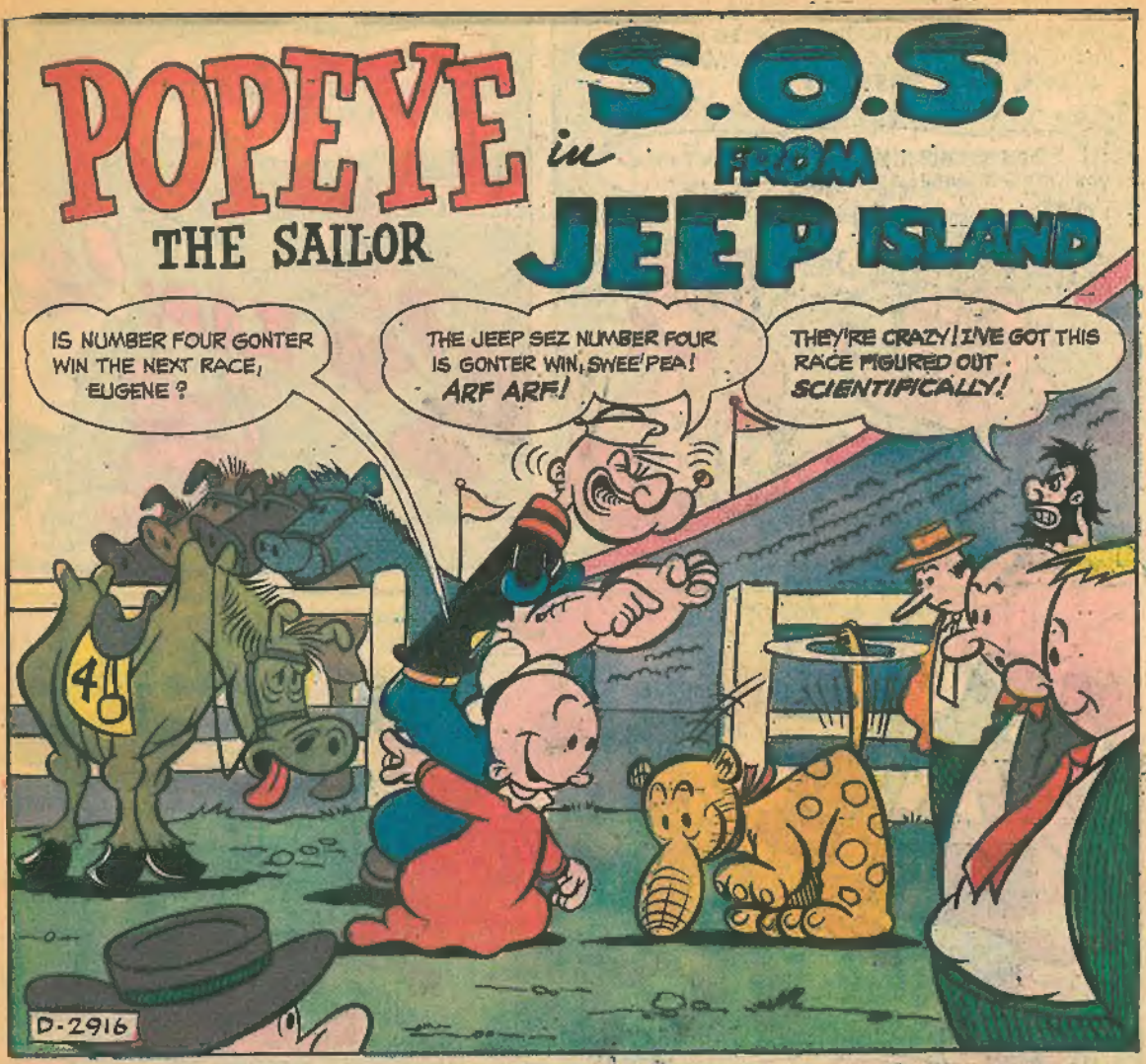
City_____ State_____ Zip_____

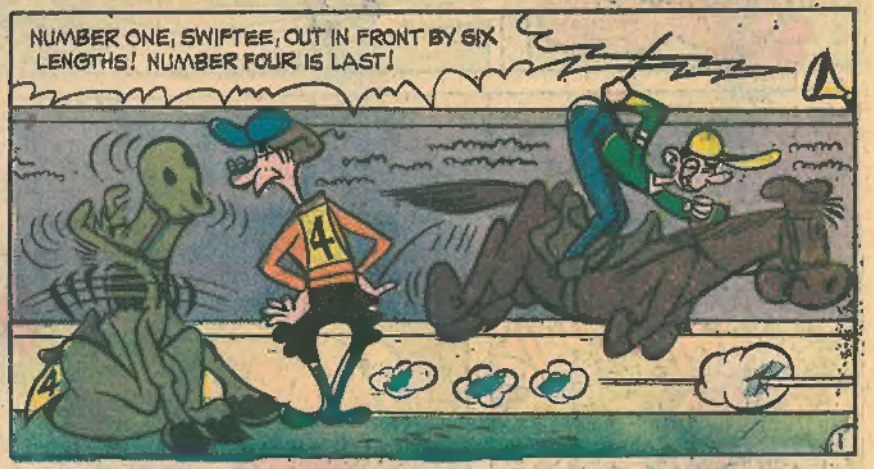
Send item to ☐ Me ☐ Sweetheart or Wife

RING SIZE

Clip out—wrap finger—mark line at arrow point—mail with coupon.

POPEYE THE SAILOR in S.O.S. FROM JEEP ISLAND


IS NUMBER FOUR GONTER WIN THE NEXT RACE, EUGENE ?
THE JEEP SEZ NUMBER FOUR IS GONTER WIN, SWEE'PEA! ARF ARF!
THEY'RE CRAZY! I'VE GOT THIS RACE FIGURED OUT SCIENTIFICALLY!
4
D-2916



POPEYE Vol. 5, No. 116. September, 1972,
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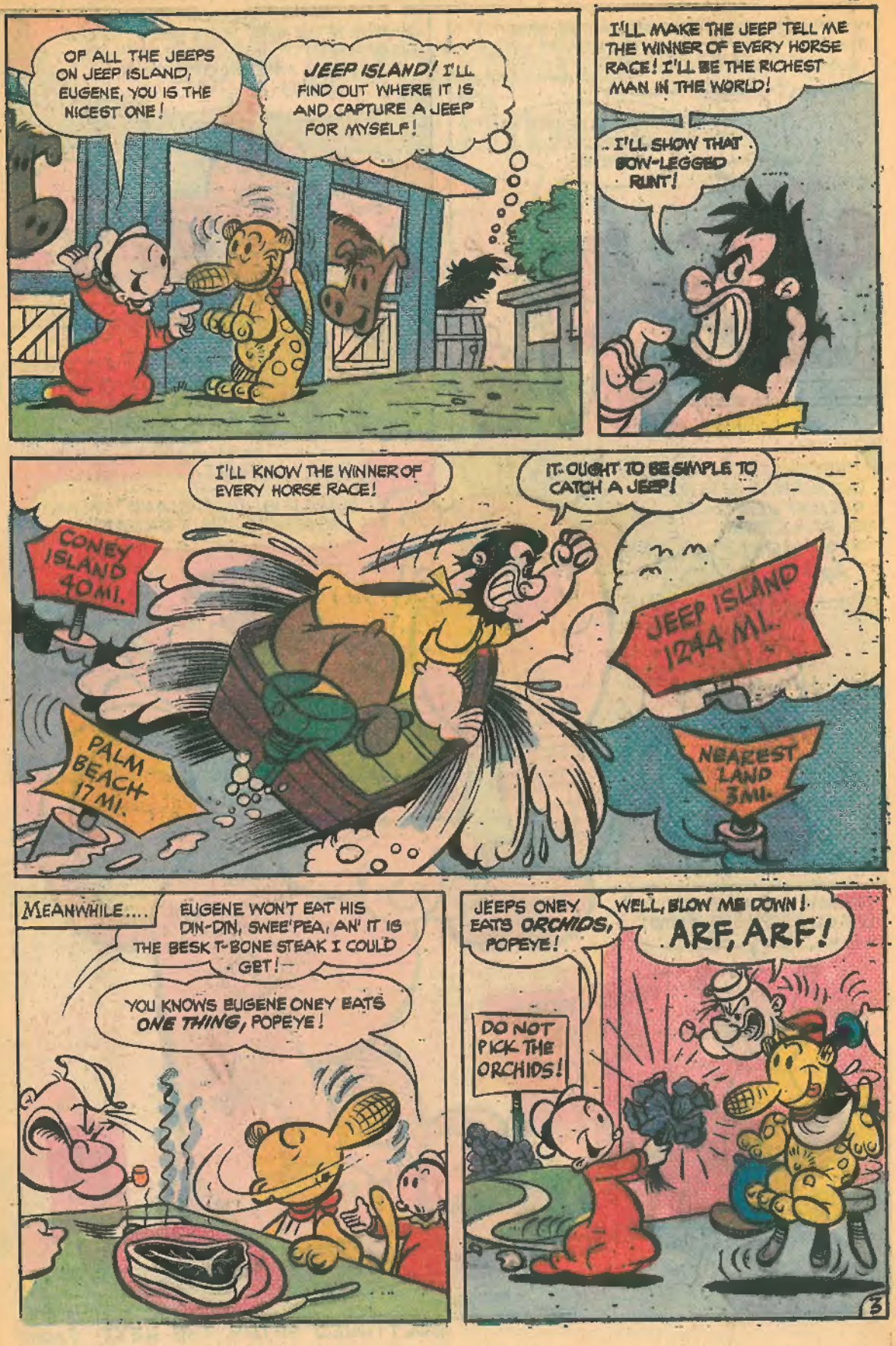
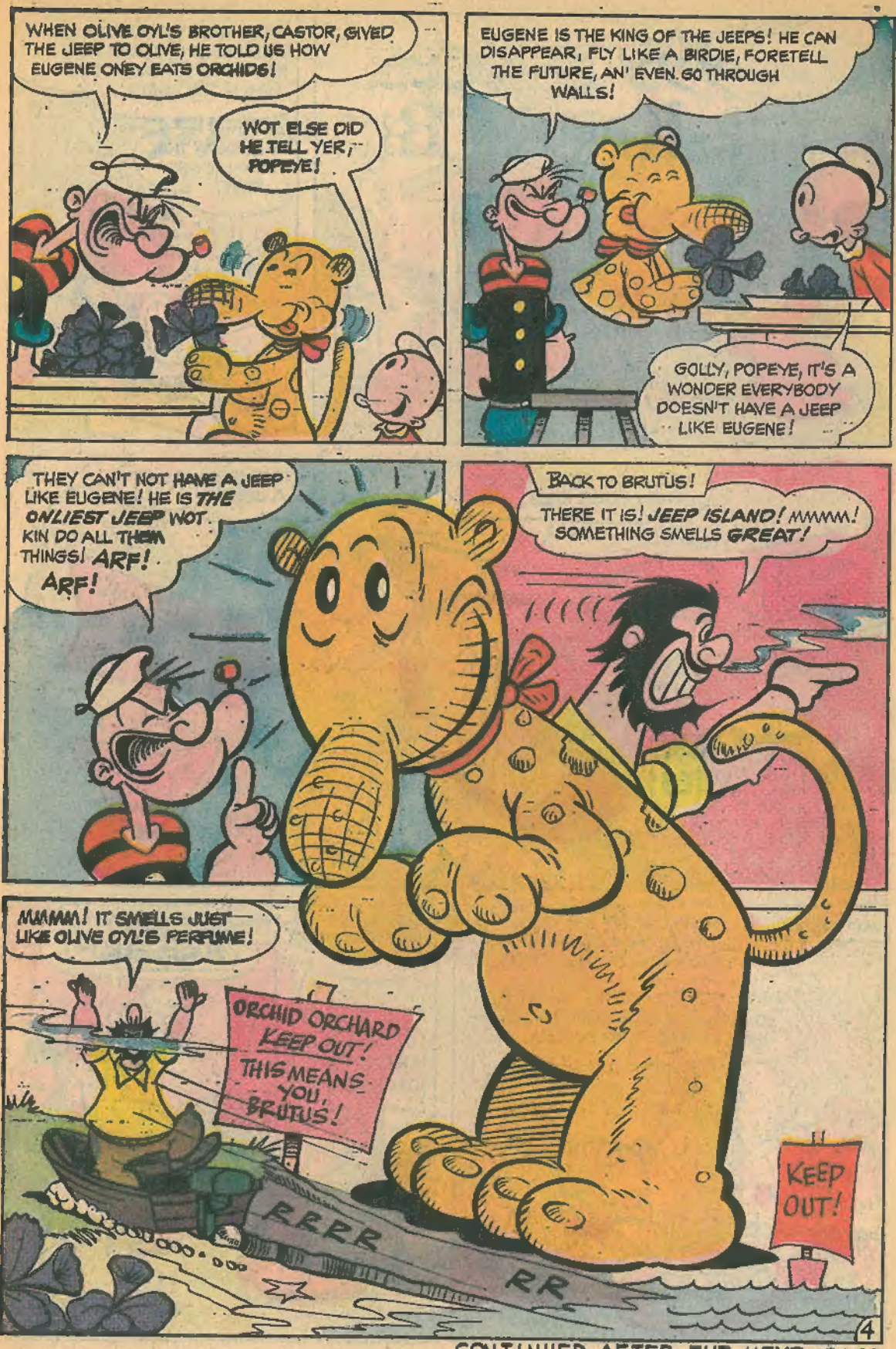
THEY'RE IN THE HOMESTRETCH! SWIFTEE IS AHEAD, THE OTHERS ARE FAR BACK AND NUMBER FOUR, MUDPIE, CAN'T POSSIBLY WIN!
THIS IS ONE TIME THE JEEP DIDN'T PICK THE WINNER! ARF ARF!
JEEP!
JEEP!
EUGENE! YOU PICKED THE WRONG HORSK!
SWIFTEE IS AHEAD BY TEN LENGTHS! IT'S IMPOSSIBLE FOR ME TO LOSE!
ZAP!
FREEZE!
LOOK, SWEE'PEA! EUGENE IS FIXIN' IT SO THE HORSK HE PICKED IS GONTER WIN!
SNORE!
4
CLIP! CLOP!
NUMBER FOUR WINS!!!
SAY IT AIN'T SO!
4
IF I WUZ A GAMBLIN' MAN, SWEE'PEA, EUGENE THE JEEP WOULD MAKE US RICH!
I'D BUY THAT STUPID ANIMAL FROM POPEYE BUT THAT SQUINCH-EYED SAILOR WOULDN'T SELL HIM TO ME!
EL BRAVO
2


OF ALL THE JEEPS ON JEEP ISLAND, EUGENE, YOU IS THE NICEST ONE!
JEEP ISLAND! I'LL FIND OUT WHERE IT IS AND CAPTURE A JEEP FOR MYSELF!
I'LL MAKE THE JEEP TELL ME THE WINNER OF EVERY HORSE RACE! I'LL BE THE RICHEST MAN IN THE WORLD!
I'LL SHOW THAT BOW-LEGGED RUNT!
I'LL KNOW THE WINNER OF EVERY HORSE RACE!
IT OUGHT TO BE SIMPLE TO CATCH A JEEP!
CONEY ISLAND 40 MI.
JEEP ISLAND 1244 MI.
PALM BEACH 17 MI.
NEAREST LAND 3 MI.
MEANWHILE....
EUGENE WON'T EAT HIS DIN-DIN, SWEE'PEA, AN' IT IS THE BESK T-BONE STEAK I COULD GET!
YOU KNOWS EUGENE ONEY EATS ONE THING, POPEYE!
JEEPS ONEY EATS ORCHIDS, POPEYE!
WELL, BLOW ME DOWN! ARF, ARF!
DO NOT PICK THE ORCHIDS!
3


WHEN OLIVE OYL'S BROTHER, CASTOR, GIVED THE JEEP TO OLIVE, HE TOLD US HOW EUGENE ONEY EATS ORCHIDS!
WOT ELSE DID HE TELL YER, POPEYE!
EUGENE IS THE KING OF THE JEEPS! HE CAN DISAPPEAR, FLY LIKE A BIRDIE, FORETELL THE FUTURE, AN' EVEN GO THROUGH WALLS!
GOLLY, POPEYE, IT'S A WONDER EVERYBODY DOESN'T HAVE A JEEP LIKE EUGENE!
THEY CAN'T NOT HAVE A JEEP LIKE EUGENE! HE IS THE ONLIEST JEEP WOT KIN DO ALL THEM THINGS! ARF! ARF!
BACK TO BRUTUS!
THERE IT IS! JEEP ISLAND! MMMM! SOMETHING SMELLS GREAT!
MMMM! IT SMELLS JUST LIKE OLIVE OYL'S PERFUME!
ORCHID ORCHARD KEEP OUT! THIS MEANS YOU, BRUTUS!
RRRR
RR
KEEP OUT!

CONTINUED AFTER THE NEXT PAGE

999 Successful Little-Known Businesses.

One of them could MAKE YOU RICH!

(*Find out about all of them for less than 1¢ each*)

Are you out of work? Or held captive by a job you hate? A job that doesn't pay enough? A job that offers no security? Surprisingly enough, complete financial independence for you and your family might be much closer than you think!

The key to this wonderful independence could be a small business of your own. Not a franchise operation or some other project requiring thousands of dollars in investment. *But a small, little-known enterprise with fantastic possibilities for success.* An enterprise calling for little or no investment. No special training or technical skill. No store, office, factory or tools. Perhaps even a business you could start in your spare time, working out of your home, just a few hours a week. These are the kinds of opportunities fully described in a remarkable book titled 999 *Successful Little-Known Businesses.* A veritable encyclopedia of success. Probably the largest collection of proven, practical, easily workable business plans ever assembled.

READ THESE TRUE SUCCESS STORIES!

An hour an evening . . . $180 a month!

By spending an hour a night on the telephone, this individual is making an additional $180 a month. She contacts people in her community and offers a certain service. When you hear what it is you'll agree there's a place for this right in your own area. A very sensible, very practical idea. You can start almost immediately after reading it. No special training or experience necessary. No investment. Plan 975.

$1.50 into $20,000!

This man found himself really "down and out" . . . couldn't even afford a certain item his small child badly needed. Instead of buying one he decided to build it himself out of an inexpensive material that probably NO ONE had ever used for this purpose. He began to sell them to others and netted about $20,000 the first year. Pretty good for a $1.50 start! Plan 103.

Garage enterprise clears $996 a week!

This man earns better than $996 a week — in a business run in a garage! A good many communities offer a solid place for an enterprise of this sort. This might be the one to bring you financial independence. Particularly good for outlying districts, smaller cities and towns and suburban communities. Plan 992.

A few hours a day!

This housewife conducts a home enterprise in her odd hours, from which she is often able to clear in the neighborhood of $100 a week. Her product isn't unusual . . . it's the FORM that is unusual! It's sold in stores and sales are reported to be outstanding wherever the item is stocked. Anyone can turn out similar items with the information we supply. Plan 470.

Idea grows to $35,000 a year!

Paul H. discovered that something old can be sold that it is actually new. It began when his wife brought home an antique, but a useful and practical one. Paul, using the antique as a model, began turning out others like it. They were unique in today's world and slowly but surely began to cut out a place for themselves. This has created a new trend and we doubt very much if he can meet but a small portion of the demand, which certainly is pyramiding. You can start small, as he did, and build gradually. Plan 101.

Turns business away!

Andrew H. got an idea . . . then began studying those who might give him competition . . . NOT to learn what to do . . . but to learn WHAT *NOT* TO DO! His approach is so striking that most everyone would rather do business with him, in preference to the others. Fact is, he gets so much business that he can't handle it all and has to turn it down! You'll wonder why something like this wasn't put into operation long ago. Little or no investment. Plan 984.

$2,000 profit a month working 2 days a week!

Here is a surprising setup . . . a "service plan" which is netting its operators almost incredible earnings working 2 days a week . . . and they only work PART-TIME during the days they put this in operation. A really out-of-the-ordinary business that services a most practical purpose. You neither buy, sell nor handle any merchandise. One man, working only a FEW DAYS A MONTH, CLEARS $2,000 PROFIT A MONTH! The work is done sometimes in the early afternoon, more often in the late afternoon and early evening. Age no barrier. No particular training required. Plan 166.

JAY NORRIS CORP.
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Freeport, N.Y. 11520

His stock costs him nothing!

A man in upstate New York has discovered a one-man "sideline" business with several features. First, his stock costs him nothing . . . he's found several sources where he's able to get it absolutely free! Then, his markets are big business concerns. He operates with practically no investment, contacts the prospect firms by mail (makes no personal visits) and maintains that almost no one else in the country is engaged in doing what he does. Plan 721.

Your Own Prosperous Business!

In a collection as large as this one, you're virtually assured of finding many ideas that will appeal to you. Ideas you can put to successful use at once — either exactly as described or with a variation of your own. Ideas that can start you immediately on the high-road to financial independence.

FREE 30-Day Trial!

All of the 999 successful, little-known businesses you can enter are fully described in this valuable book. It costs *less than 1¢ per successful plan.* But read the entire book *without risking even a single penny!* This may be precisely the insider information you've been seeking. In any event, you have absolutely nothing to lose. So mail the coupon *today* for sure!

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Yes, please rush my copy of 999 Successful Little-Known Businesses at $6.99 plus 60¢ postage and handling. If not completely satisfied, I may return the book within 30 days for a prompt refund of purchase price.

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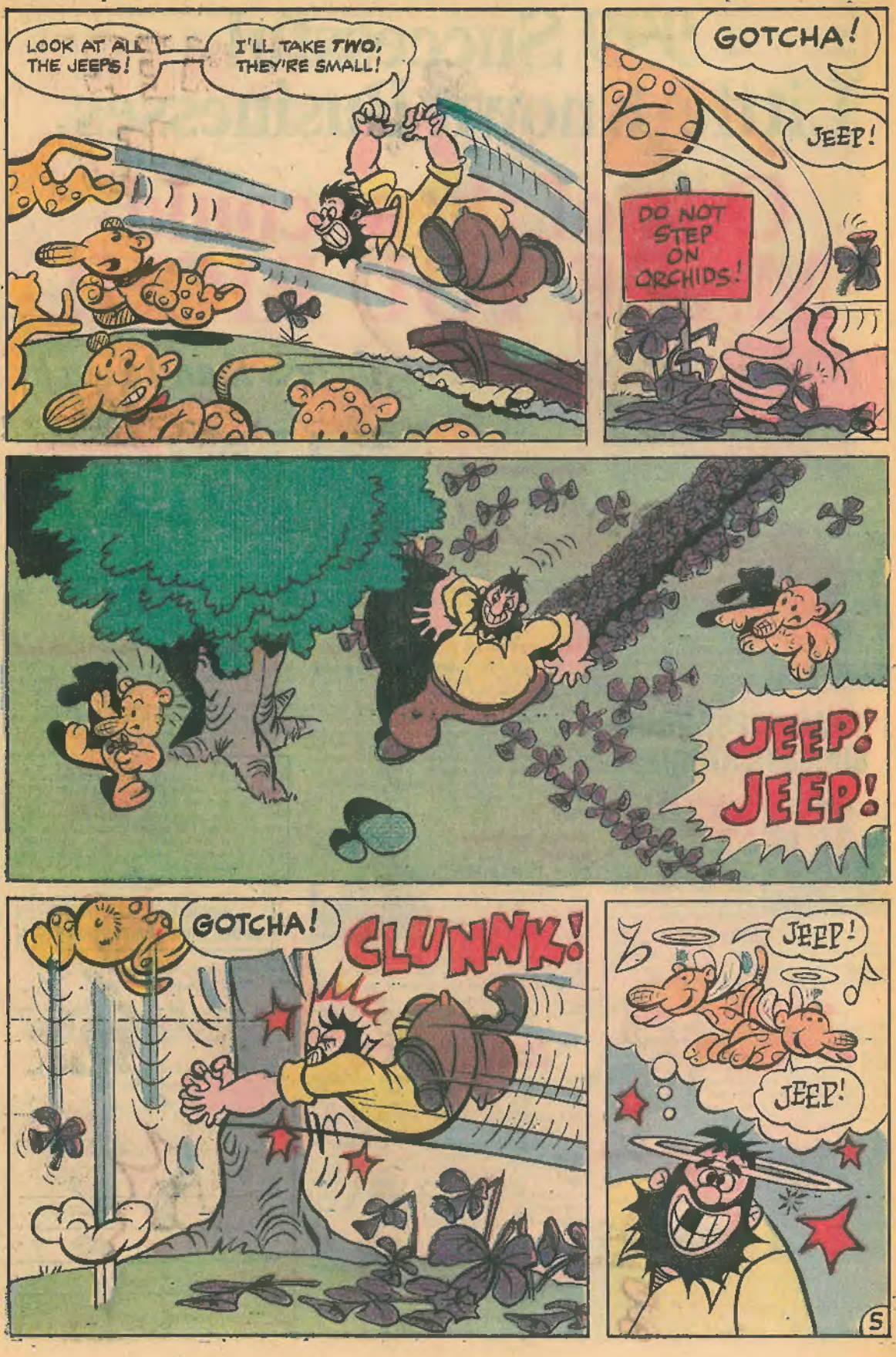
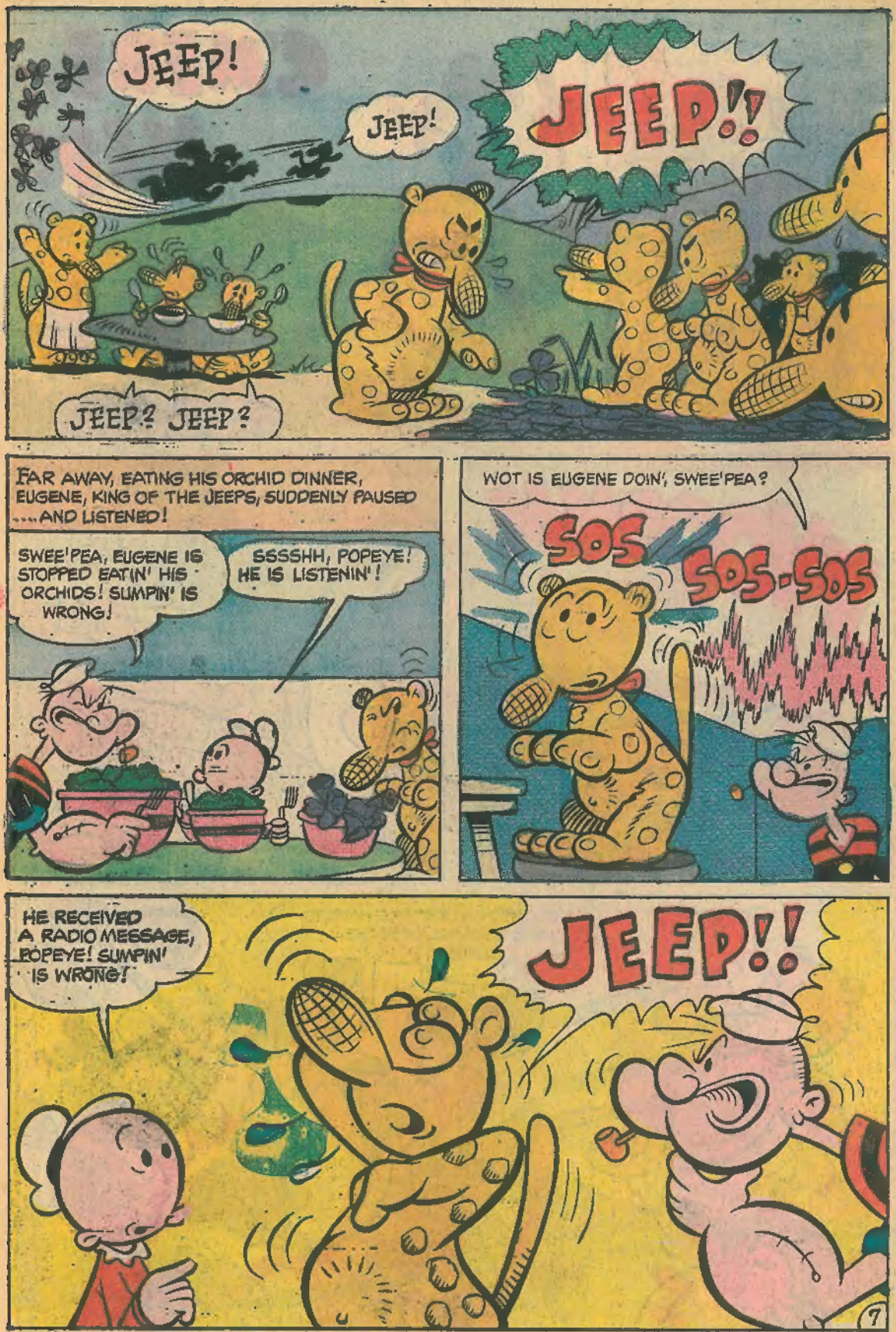
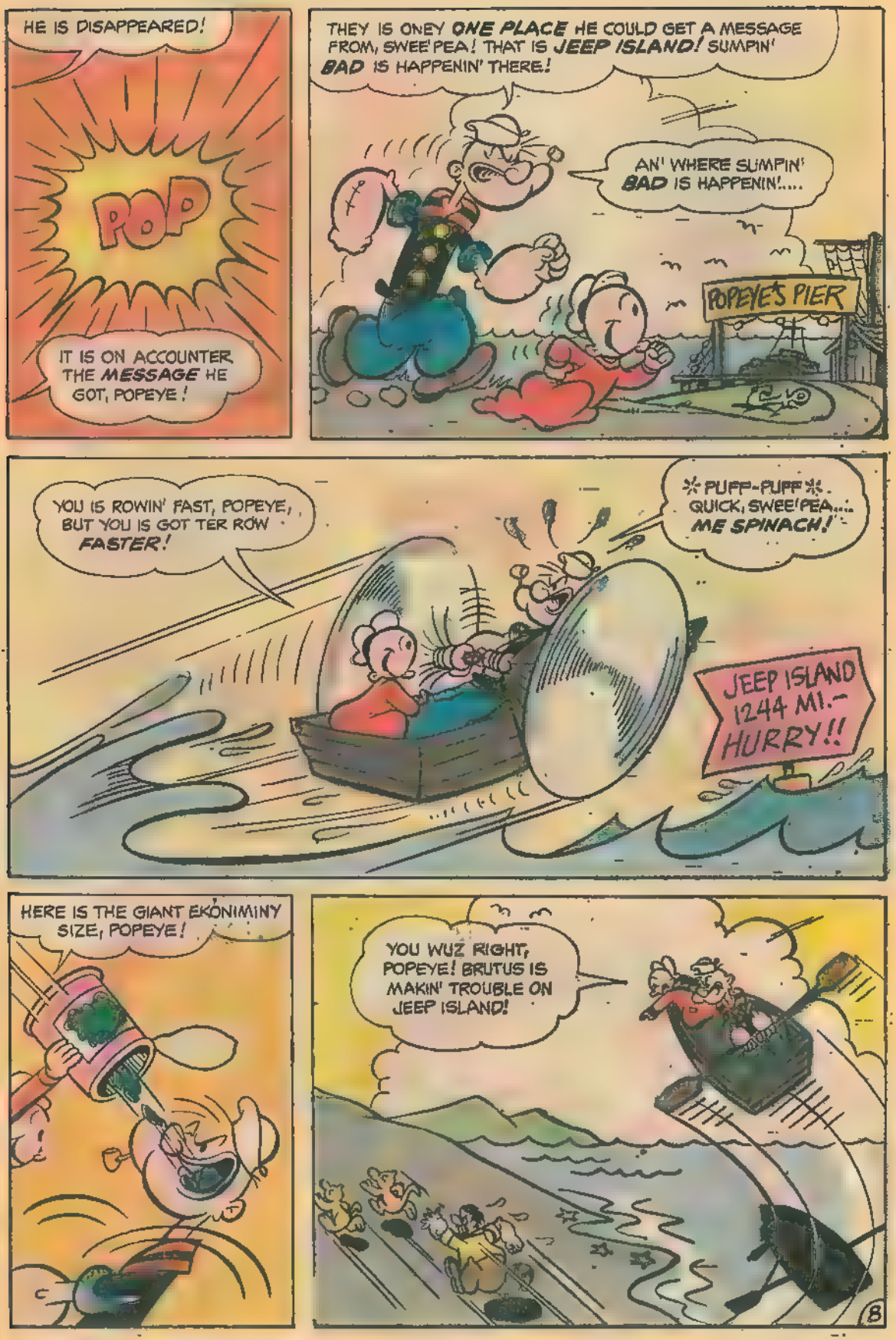
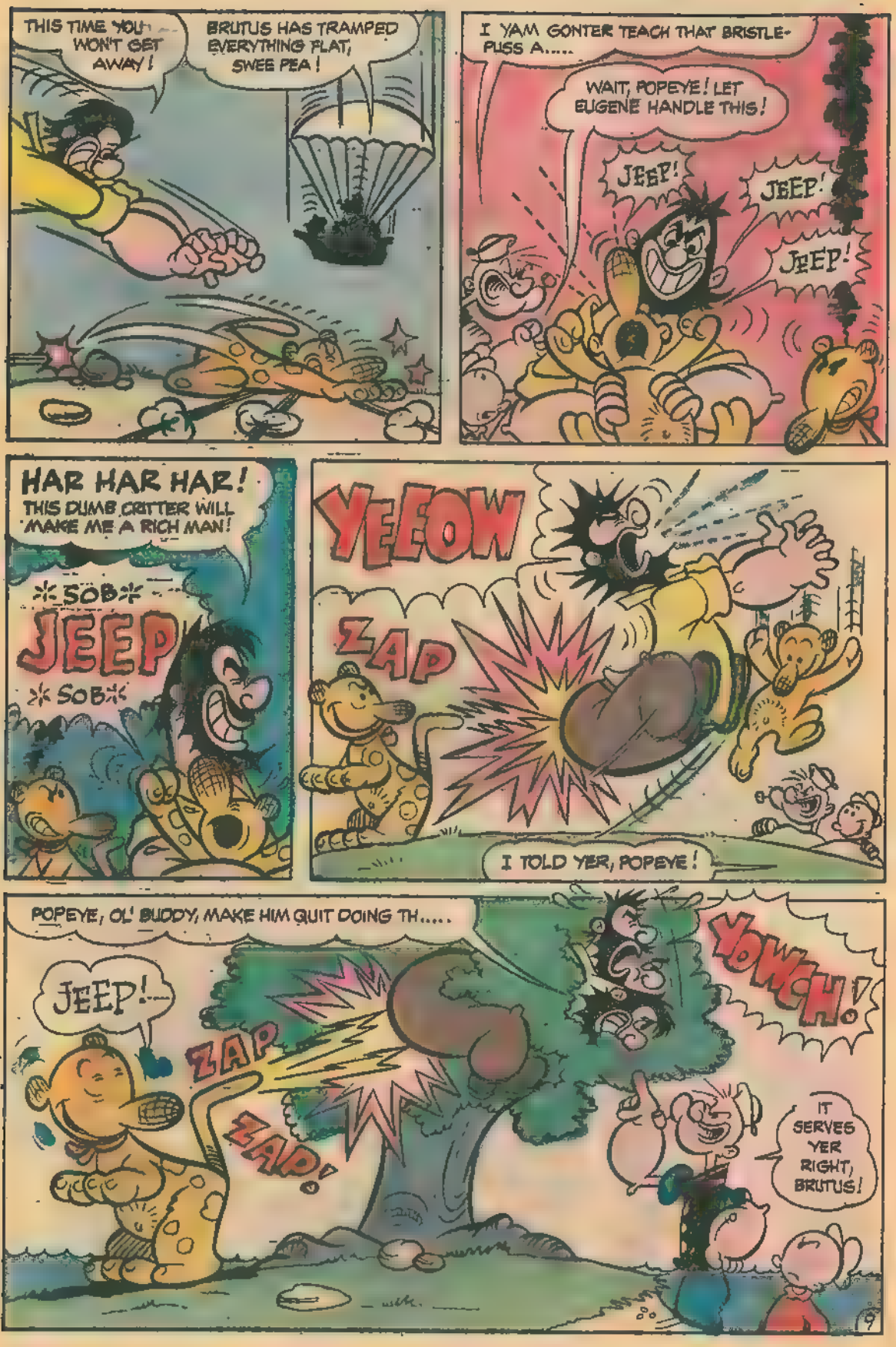
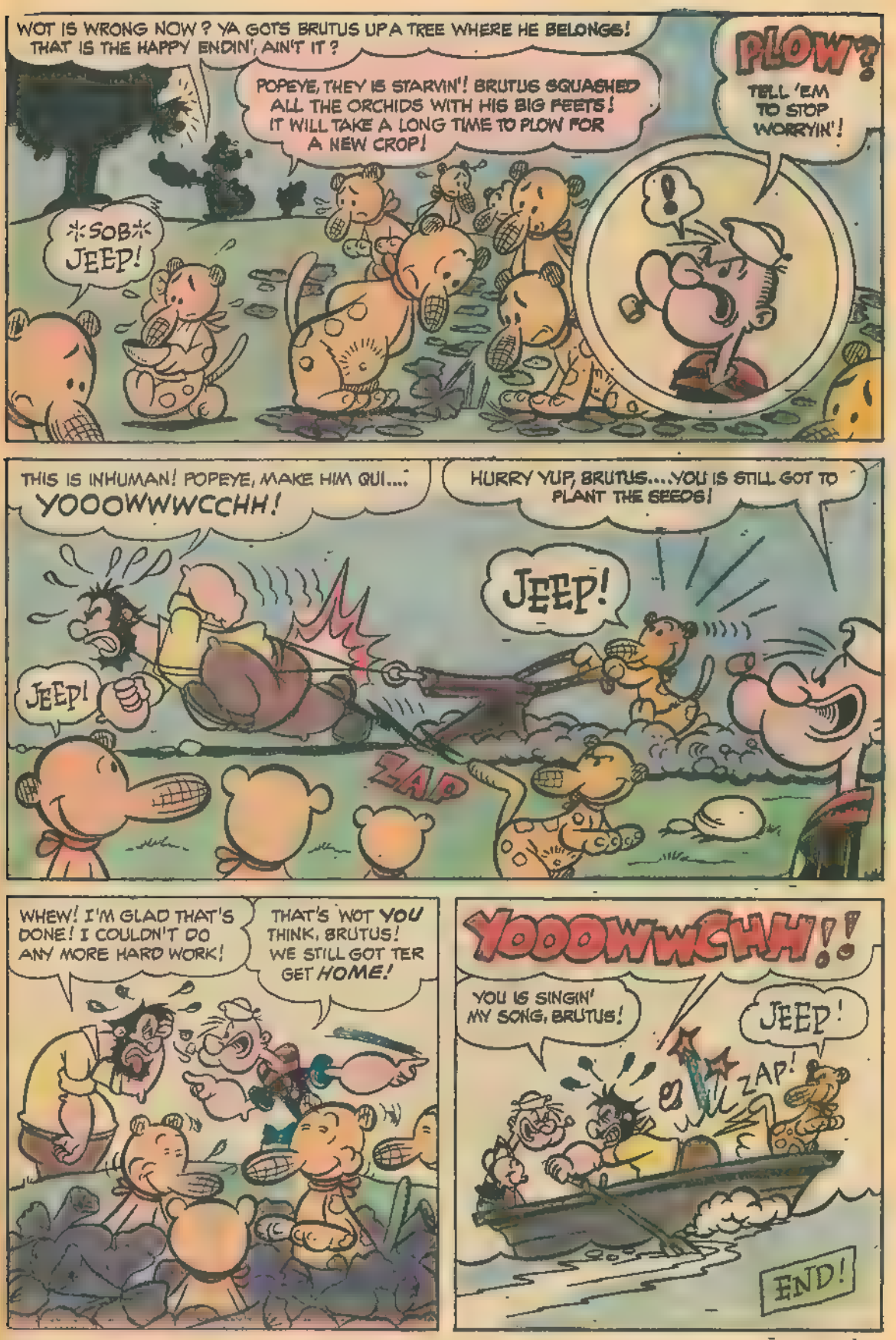

LOOK AT ALL THE JEEPS!
I'LL TAKE TWO, THEY'RE SMALL!
GOTCHA!
JEEP!
DO NOT STEP ON ORCHIDS!
JEEP! JEEP!
GOTCHA!
CLUNNK!
JEEP!
JEEP!
5

NO DUMB LITTLE JEEPS ARE GONNA MAKE A CHUMP OUT OF ME!
C'MERE, JEEP!
VVOOOMM
YOU WON'T GET AWAY THIS TIME!
JEEP! JEEP!
JEEP!
I'LL CATCH A JEEP IF I HAVE TO CHASE THEM ALL OVER THE ISLAND!
JEEP?
JEEP?
6


JEEP!
JEEP!
JEEP!!
JEEP? JEEP?
FAR AWAY, EATING HIS ORCHID DINNER, EUGENE, KING OF THE JEEPS, SUDDENLY PAUSED ...AND LISTENED!
SWEE'PEA, EUGENE IS STOPPED EATIN' HIS ORCHIDS! SUMPIN' IS WRONG!
SSSSHH, POPEYE! HE IS LISTENIN'!
WOT IS EUGENE DOIN', SWEE'PEA?
SOS
SOS-SOS
HE RECEIVED A RADIO MEESAGE, POPEYE! SUMPIN' IS WRONG!
JEEP!!
7


HE IS DISAPPEARED!
POP
IT IS ON ACCOUNTER THE MESSAGE HE GOT, POPEYE!
THEY IS ONEY ONE PLACE HE COULD GET A MESSAGE FROM, SWEE'PEA! THAT IS JEEP ISLAND! SUMPIN' BAD IS HAPPENIN' THERE!
AN' WHERE SUMPIN' BAD IS HAPPENIN'....
POPEYE'S PIER
YOU IS ROWIN' FAST, POPEYE, BUT YOU IS GOT TER ROW FASTER!
PUFF-PUFF QUICK, SWEE'PEA.... ME SPINACH!
JEEP ISLAND 1244 MI.- HURRY!!
HERE IS THE GIANT EKONIMINY SIZE, POPEYE!
YOU WUZ RIGHT, POPEYE! BRUTUS IS MAKIN' TROUBLE ON JEEP ISLAND!
8


THIS TIME YOU WON'T GET AWAY!
BRUTUS HAS TRAMPED EVERYTHING FLAT, SWEE PEA!
I YAM GONTER TEACH THAT BRISTLE-PUSS A.....
WAIT, POPEYE! LET EUGENE HANDLE THIS!
JEEP!
JEEP!
JEEP!
HAR HAR HAR! THIS DUMB CRITTER WILL MAKE ME A RICH MAN!
SOB
JEEP
SOB
YEEOW
ZAP
I TOLD YER, POPEYE!
POPEYE, OL' BUDDY, MAKE HIM QUIT DOING TH.....
JEEP!
ZAP
ZAP!
YOWCH!
IT SERVES YER RIGHT, BRUTUS!
9


WOT IS WRONG NOW? YA GOTS BRUTUS UP A TREE WHERE HE BELONGS! THAT IS THE HAPPY ENDIN', AIN'T IT?
POPEYE, THEY IS STARVIN'! BRUTUS SQUASHED ALL THE ORCHIDS WITH HIS BIG FEETS! IT WILL TAKE A LONG TIME TO PLOW FOR A NEW CROP!
PLOW?
TELL 'EM TO STOP WORRYIN'!
SOB JEEP!
THIS IS INHUMAN! POPEYE, MAKE HIM QUI.... YOOOWWWCCHH!
HURRY YUP, BRUTUS....YOU IS STILL GOT TO PLANT THE SEEDS!
JEEP!
JEEP!
ZAP
WHEW! I'M GLAD THAT'S DONE! I COULDN'T DO ANY MORE HARD WORK!
THAT'S WOT YOU THINK, BRUTUS! WE STILL GOT TER GET HOME!
YOOOWWCHH!!
YOU IS SINGIN' MY SONG, BRUTUS!
JEEP!
ZAP!
END!

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Just imagine your friends shock when they walk into your room and see the "Monster" reaching out—bigger than life-Frankenstein, the original man-made monster, that creation of evil genius that terrorized the world. A giant 7 feet tall, his eyes glow eerily as his hand reaches out—as awful and sinister as the wildest nightmare. Yes—Frankenstein is 7 feet tall, in authentic colors on durable polyethelene, and so lifelike you'll probably find yourself talking to him. Won't you be surprised if he answers? Comes complete with eyes that glow even in the pitch dark for a special thrilling chill.

Boney the Skeleton. And then there is Boney—stark scary with nothing left but his bare bones. A 7 foot monster out of the grave—his bones white, his eyes staring—even glowing in the dark.

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7 FEET TALL

In Authentic Colors With GLOW in the DARK EYES

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TEN DAY FREE TRIAL

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Rush me my 7 foot tall glow in the dark monsters Send me ☐ Frankenstein ☐ Boney the Skeleton

I enclose $1 plus 25c for postage and handling for each. If I don't get shivers of delight, I can return my purchase within 10 days and you will refund the full purchase price.

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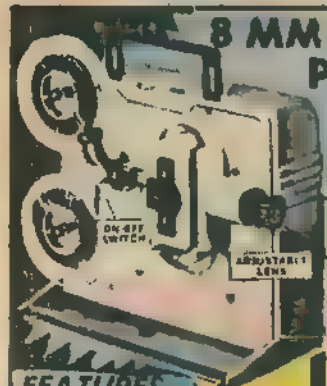
CITY STATE ZIP

New York State Residents please add 6% sales tax.

8 MM MOTION PICTURE PROJECTOR

COLOR OR BLACK & WHITE

ONLY $6.98 Complete



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ADDS 3-D STEREO EFFECT

Makes People look So Real and Real. You'll Feel You Can Reach Out and Touch Them

Just put on the "Miracle Specs" and you achieve a thrilling new experience You see not the old flat pictures you've seen for years — but life like round images so real you "know" you could reach out to touch and feel them One pair comes with each projector. Additional pairs are $2.98 each.

FEATURES

- Projects color or black and white
- Complete with screen
- Guaranteed
- Sturdy construction for long life
- 3speed control for fast or slow motion

No Need To Send Out On the Fish at Private Movies Now at this Low Price

Here is a projector which, though precision-engineered and sturdily built for long use, is so reasonably-priced that everyone can now enjoy the thrills of showing home movies or standard 8 mm commercial movies. And it's so easy to operate that even a child can learn to use it quickly. Its double lens system and smooth operation give amazing performance. And — because it so compact, you can take it with you anywhere and show your home movies to friends or relatives. (It comes in its own carrying case with handle. Closes completely for easy portability.) No need to unwind electric cord and hunt for an outlet either —because it has no cord. The batteries (available anywhere) are completely stored in the base - and they're ready at the flip of a switch. This quick focusing auto matic Projector shows 8mm color or black-and white film. If you wish to stop it at a particular frame, you can do so. 3speed control lets you speed up film or slow down the action for enjoyment of every detail, (Batteries not included).

Try It For 10 Days On Our Money-Back Guarantee! So sure are we that you will be delighted with this versatile Projector, that we invite you to try it for 10 days and then, if you don't agree that it is wonderful buy return it to us and we'll refund the purchase price — with no questions asked. Don't Delay — Send Your Order Now!

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☐ Send C.O.D. I enclose $1 deposit and will pay postman $5.98 balance plus postage and C.O.D handling charges on delivery.

☐ Send me ____ 8Mirror Stock @ $2.98 each. — +

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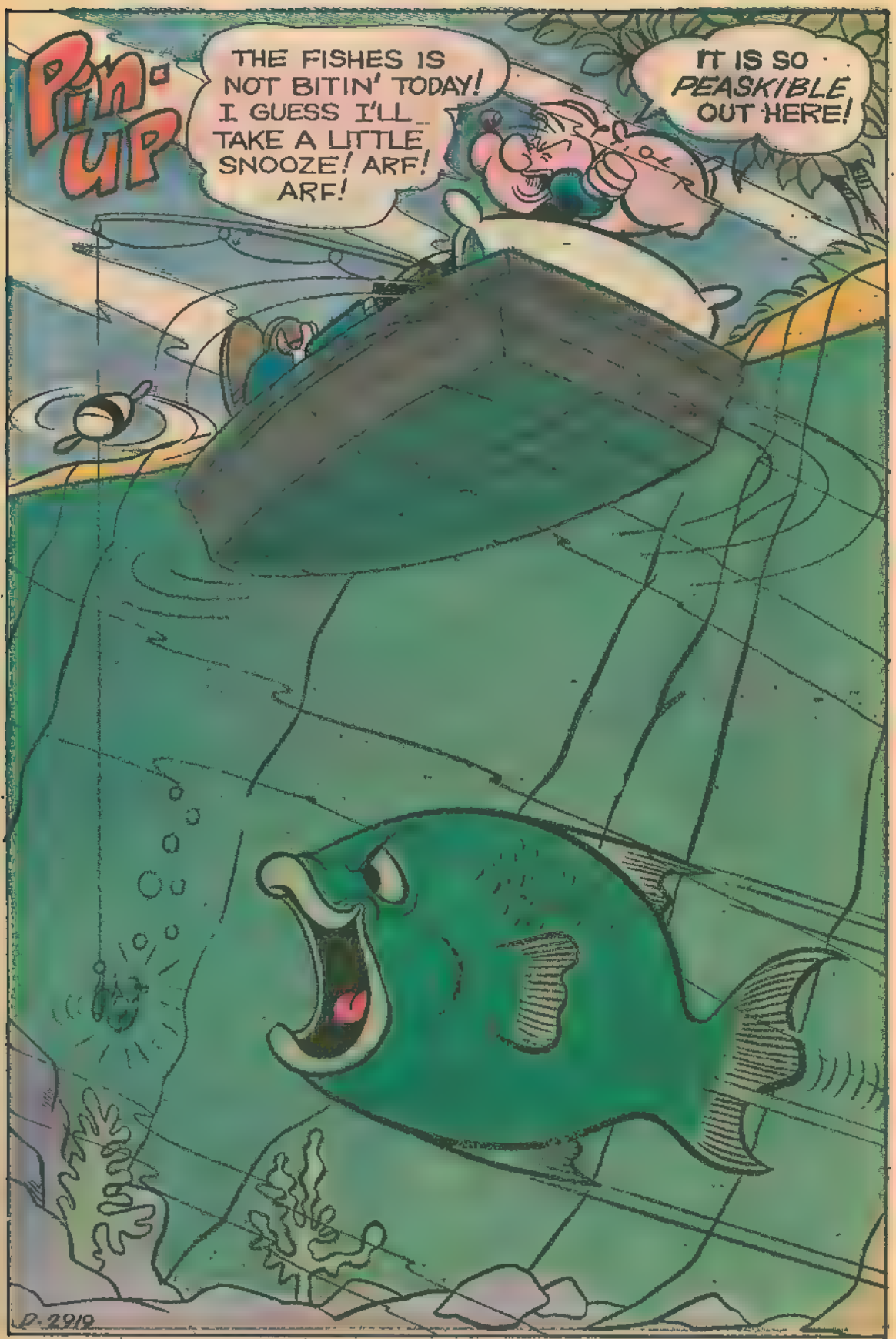
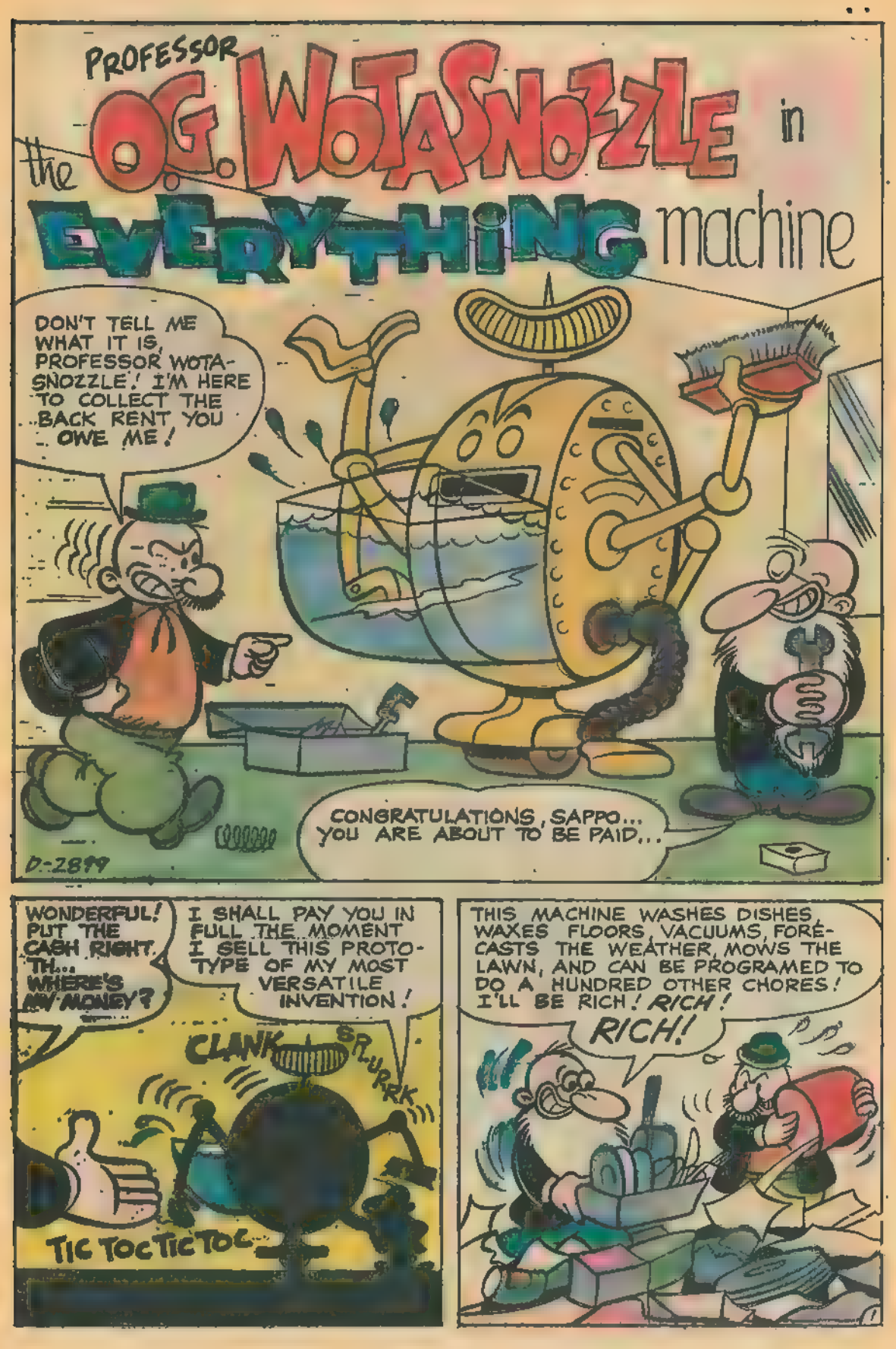
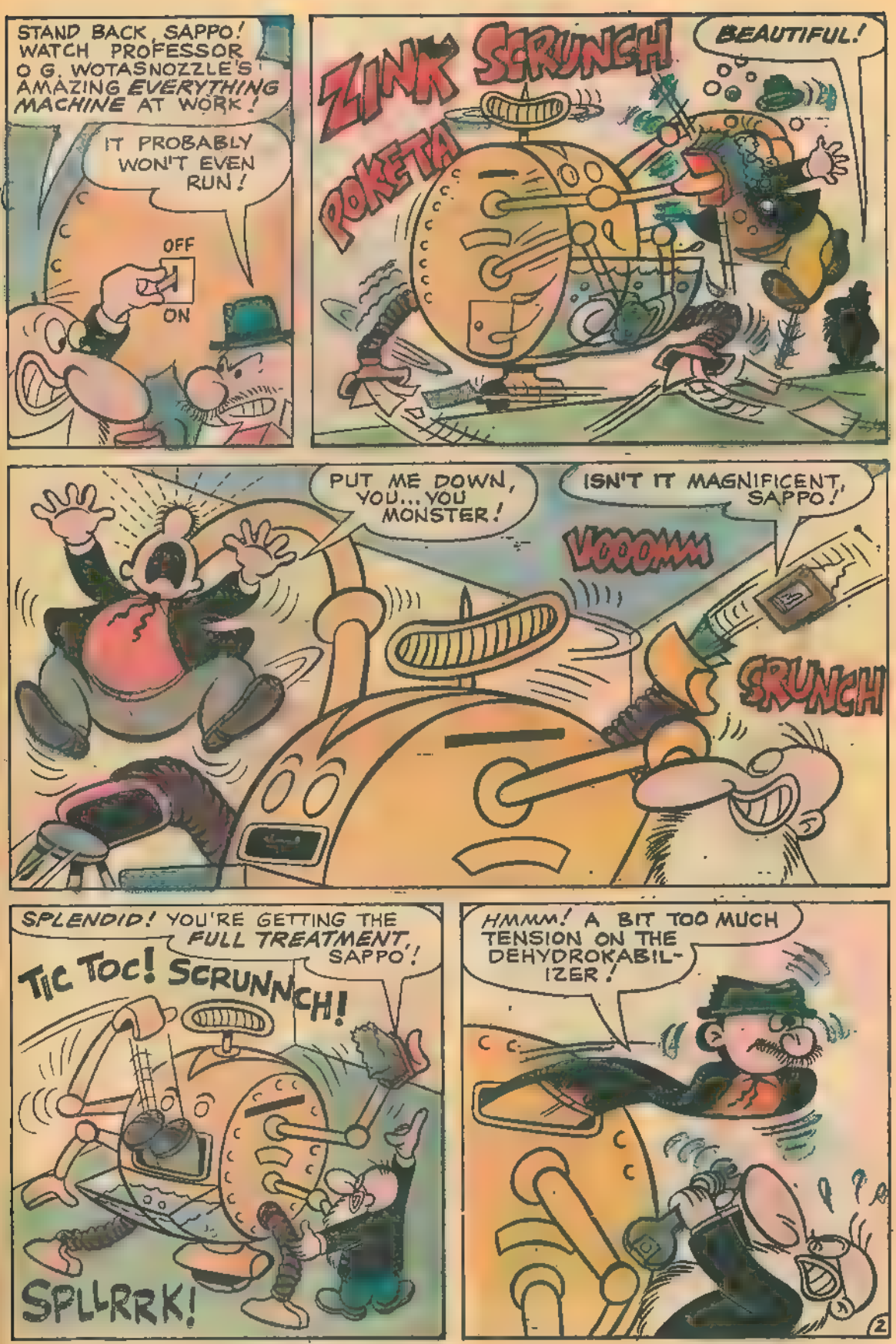
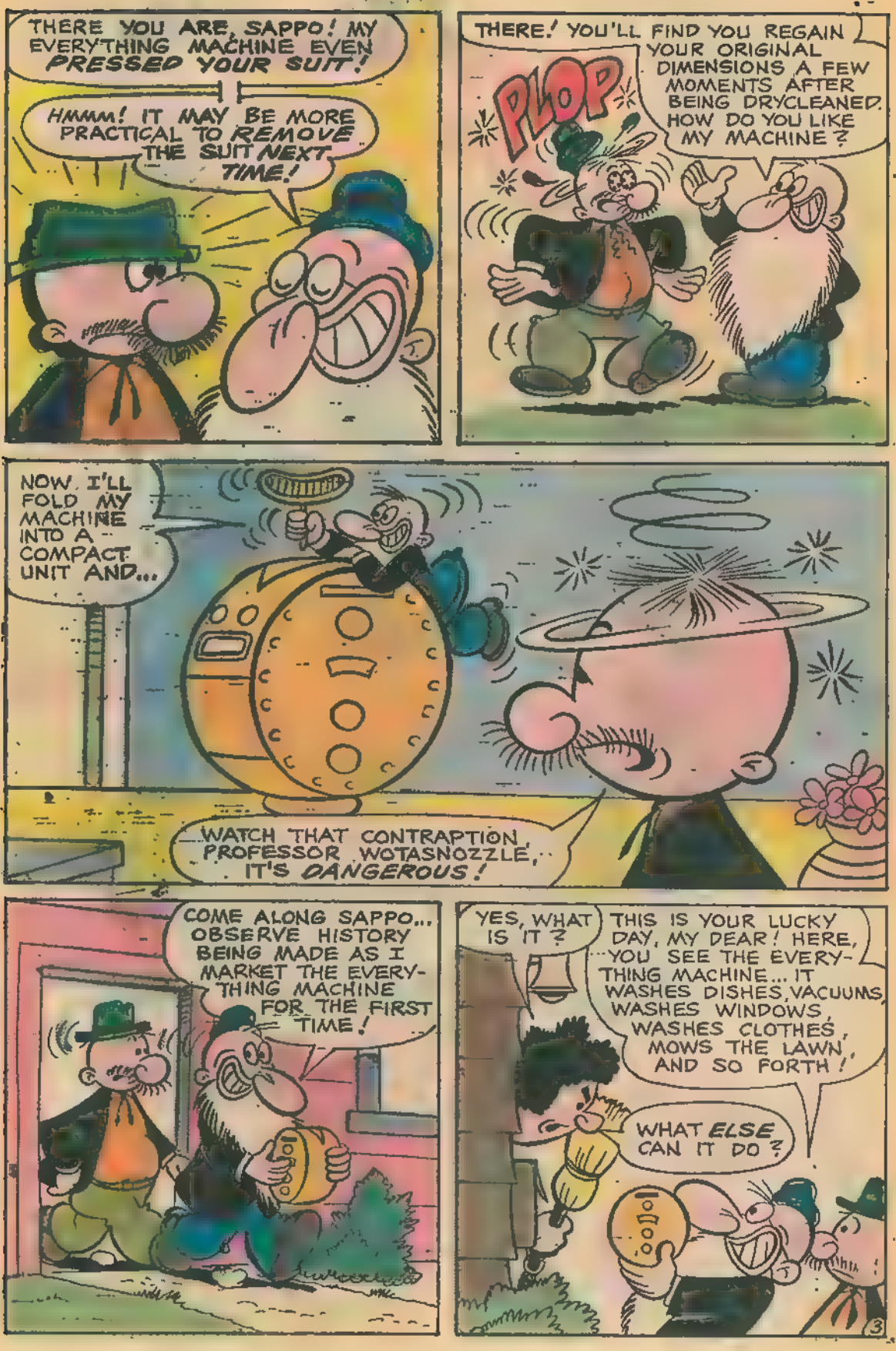
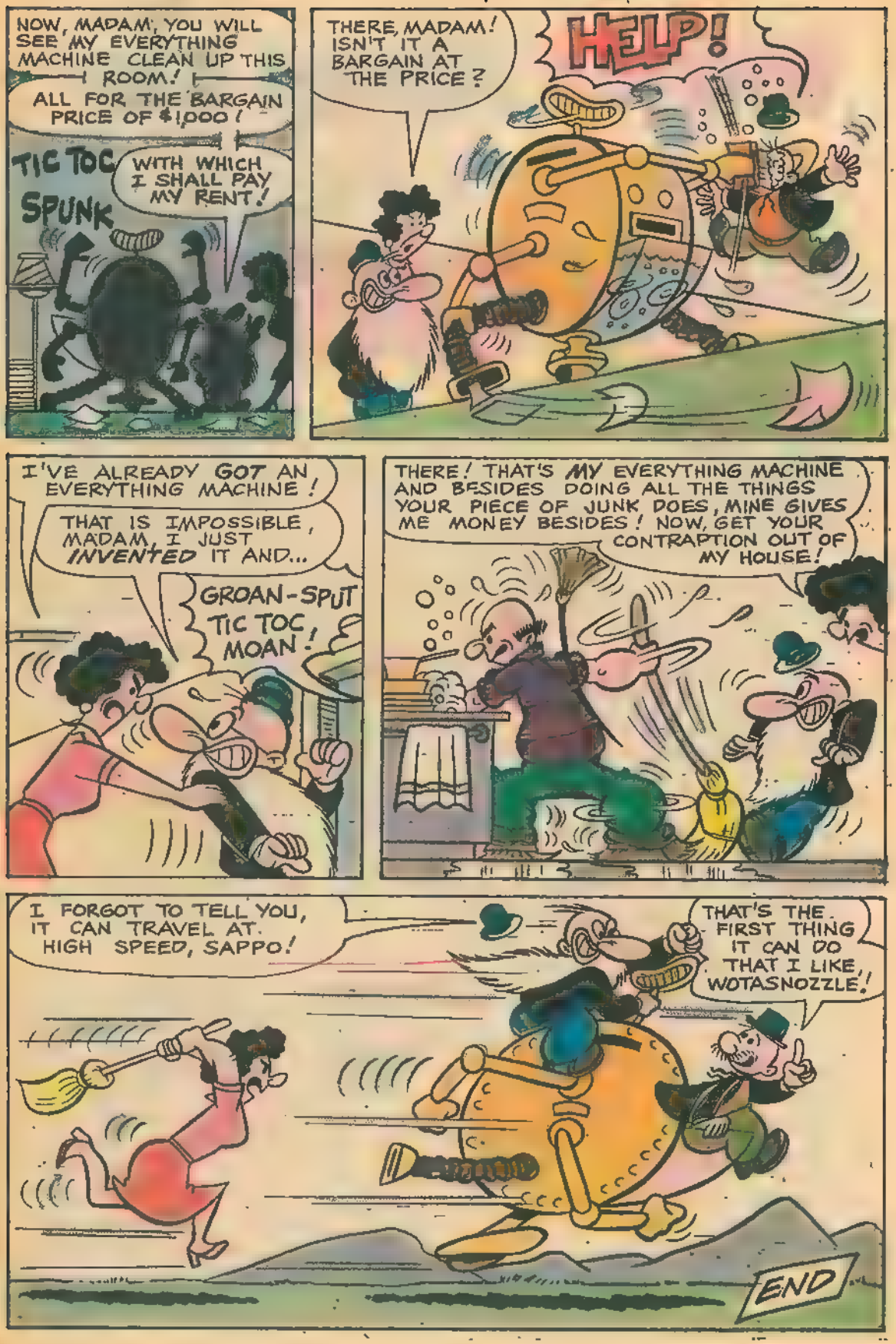

PIN-UP
THE FISHES IS NOT BITIN' TODAY! I GUESS I'LL TAKE A LITTLE SNOOZE! ARF! ARF!
IT IS SO PEASKIBLE OUT HERE!
D-2919

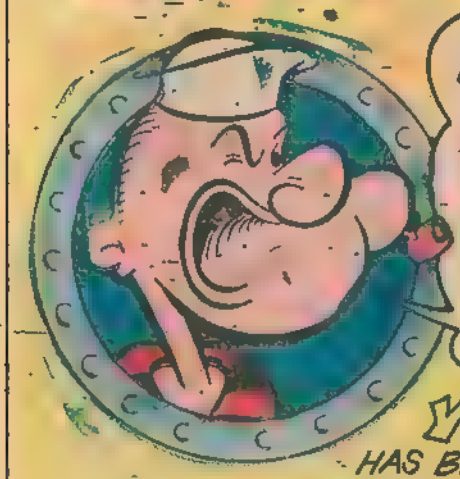

PROFESSOR
O.G. WOTASNOZZLE
the EVERYTHING machine
in
DON'T TELL ME WHAT IT IS, PROFESSOR WOTA-SNOZZLE! I'M HERE TO COLLECT THE BACK RENT YOU OWE ME!
CONGRATULATIONS, SAPPO... YOU ARE ABOUT TO BE PAID...
D-2899
WONDERFUL! PUT THE CASH RIGHT TH... WHERE'S MY MONEY?
I SHALL PAY YOU IN FULL THE MOMENT I SELL THIS PROTO-TYPE OF MY MOST VERSATILE INVENTION!
CLANK
SRURRK
TIC TOC TIC TOC
THIS MACHINE WASHES DISHES, WAXES FLOORS, VACUUMS, FORE-CASTS THE WEATHER, MOWS THE LAWN, AND CAN BE PROGRAMED TO DO A HUNDRED OTHER CHORES! I'LL BE RICH! RICH!
RICH!


STAND BACK, SAPPO! WATCH PROFESSOR O G. WOTASNOZZLE'S AMAZING EVERYTHING MACHINE AT WORK!
IT PROBABLY WON'T EVEN RUN!
OFF
ON
ZINK
SCRUNCH
ROKETA
BEAUTIFUL!
PUT ME DOWN, YOU... YOU MONSTER!
ISN'T IT MAGNIFICENT, SAPPO!
VOOOMM
SCRUNCH
SPLENDID! YOU'RE GETTING THE FULL TREATMENT, SAPPO!
TIC TOC! SCRUNNCH!
SPLRRK!
HMMM! A BIT TOO MUCH TENSION ON THE DEHYDROKABIL-IZER!
2


THERE YOU ARE, SAPPO! MY EVERYTHING MACHINE EVEN PRESSED YOUR SUIT!
HMMM! IT MAY BE MORE PRACTICAL TO REMOVE THE SUIT NEXT TIME!
THERE! YOU'LL FIND YOU REGAIN YOUR ORIGINAL DIMENSIONS A FEW MOMENTS AFTER BEING DRYCLEANED. HOW DO YOU LIKE MY MACHINE?
PLOP
NOW, I'LL FOLD MY MACHINE INTO A COMPACT UNIT AND...
WATCH THAT CONTRAPTION, PROFESSOR WOTASNOZZLE,.. IT'S DANGEROUS!
COME ALONG SAPPO... OBSERVE HISTORY BEING MADE AS I MARKET THE EVERY-THING MACHINE FOR THE FIRST TIME!
YES, WHAT IS IT?
THIS IS YOUR LUCKY DAY, MY DEAR! HERE, YOU SEE THE EVERY-THING MACHINE... IT WASHES DISHES, VACUUMS, WASHES WINDOWS, WASHES CLOTHES, MOWS THE LAWN, AND SO FORTH!
WHAT ELSE CAN IT DO?
3


NOW, MADAM, YOU WILL SEE MY EVERYTHING MACHINE CLEAN UP THIS ROOM!
ALL FOR THE BARGAIN PRICE OF $1,000!
TIC TOC
SPUNK
WITH WHICH I SHALL PAY MY RENT!
THERE, MADAM! ISN'T IT A BARGAIN AT THE PRICE?
HELP!
I'VE ALREADY GOT AN EVERYTHING MACHINE!
THAT IS IMPOSSIBLE, MADAM, I JUST INVENTED IT AND...
GROAN-SPUT
TIC TOC, MOAN!
THERE! THAT'S MY EVERYTHING MACHINE AND BESIDES DOING ALL THE THINGS YOUR PIECE OF JUNK DOES, MINE GIVES ME MONEY BESIDES! NOW, GET YOUR CONTRAPTION OUT OF MY HOUSE!
I FORGOT TO TELL YOU, IT CAN TRAVEL AT HIGH SPEED, SAPPO!
THAT'S THE FIRST THING IT CAN DO THAT I LIKE, WOTASNOZZLE!
END

POPEYE'S PEN-PAL PAGE



AHOY, MATES! IT'S TIME TO ANSWER YOUR— QUESTIONS!

YOUR RESPONSE TO THE 'PEN PAL PAGE' HAS BEEN REALLY GREAT! MANY OF YOUR QUESTIONS ARE SIMILAR SO I SHALL ADDRESS MY ANSWERS TO A GENERAL AUDIENCE RATHER THAN TO ANY ONE PERSON.

Q IS SWEE'PEA A BOY OR A GIRL?
A A BOY.

Q WHY DOES WIMPY EAT SO MANY HAMBURGERS?
A HE LIKES (LOVES) 'EM!

Q WHY DO POPEYE AND BRUTUS FIGHT SO MUCH OVER OLIVE?
A THEY BOTH WANT OLIVE TO BE 'THEIR' GIRL (I THINK THIS FLATTERS OLIVE).

Q ARE POPEYE AND OLIVE MARRIED?
A NO.

Q WHO MADE UP THE STORIES AND GOT THE IDEA OF A SAILOR?
A ELZIE 'GUS' SEGAR—IN 1929.

Q WHEN DID POPEYE BECOME SO STRONG?—
A WHEN HE STARTED TO EAT SPINACH!

Q DOES THE POPEYE COMIC BOOK AND NEWSPAPER STRIP USE OR BORROW MATERIAL FROM ONE ANOTHER?
A NO. EACH ONE IS WRITTEN AND DRAWN SEPARATELY! ALWAYS NEW.

Q HAS OLIVE OR POPEYE EVER PROPOSED MARRIAGE TO ONE ANOTHER?
A THEY HAVE COME 'CLOSE' A FEW TIMES, BUT AS YET IT HAS *NOT* HAPPENED.

Q DOES POPEYE HAVE ANY MORE FRIENDS?
A YES. THEY WILL CONTINUE TO BE INTRODUCED AS WE PRODUCE OUR NEW COMIC BOOKS— TO NAME A FEW—ALICE THE GOON, SAPPO, GEEZIL AND ROUGH-HOUSE, WITH MORE TO COME!

THANKS FOR YOUR LETTERS— KEEP THEM COMING, Bob Wildman

D-2969

SOME SMILES

Who Pays the Bill?

I have heard this story told in five different languages. The version I am giving you I translated from the Chinese I haven't the slightest idea in the world how it got into that language. It concerns two close friends, Wang and Yan who were walking down the main street of the town

"I am hungry," said Wang. "There are a lot of restaurants here. The problem is to pick out the best one."

"The one over there says it serves fresh seafood. So you can go in there. I am not hungry," said Yan.

So they entered the place and both were seated at a table for two. The waiter gave them each a menu.

"I alone will order," said Wang. "Bring me a fresh broiled trout."

Ten minutes later the fish was brought to the table. Wang looked at it carefully and even smelled it.

"I don't think it is fresh," he commented to his friend. "I will not eat it."

"A shame to let it go to waste," sighed Yan. "Though I am not hungry I will do you a favor and eat it for you."

Which he did and not a bit of fish was left on the plate. Only some thin bones. The waiter handed the bill to Wang and asked him to pay it.

"Why should I?" pointed out Wang "I didn't eat the fish."

The waiter looked at his friend. Then gave him the bill to pay.

"Why should I?"-demanded Yan. "I didn't order the fish."

You try to figure out who - if any of them - paid the bill.

Find the Gambler.

They were three almost perfect human beings. And very close friends at that. Joe, Phil, and Dan never drank, swore, smoked, or gambled. They were always ready to help any charity. Just now they had agreed to remain in the main office of a boy's play center. Nothing to do. Just be available in case of trouble.

"Suppose we play cards," suggested Joe. "It will help to pass the time away. We can get bored doing nothing."

So they did that for the first week. Then Phil made his suggestion

"Let us play for small stakes. Just to keep the game interesting."

The other two were shocked at first but agreed so they played for money for the next month. They went home in a taxi cab which blew up. The three landed before the entrance to Heaven. The Heavenly Recorder called for Joe first and spoke to him.

"I understand you have never gambled in your entire life for money. Is that so?"

Joe took a deep breath. Looked the other way and then replied.

"That is so. I never gambled for money in my entire life."

The Heavenly Recorder wrote: "Joe told his first lie."

He called next for Phil, who had heard Joe answer. And he replied the same way. Again he got the same notation: "Phil told his first lie." And finally came Dan. He thought and thought about what to say. Then he replied.

"If I did gamble, tell me with whom I did?"

The Heavenly Recorder wrote: "Clever Chap. Knows how to hndle a tough question and yet be honest."

How to Tell a Joke

I am certain that sometimes you have heard the remark: "It isn't the joke itself that is so important, what counts is the way the comedian tells it." If you go to the big hotels, you can see some of the big names in comedy on the stage live. And laugh as they tell their jokes. Even though some of them you may have heard before.

Somebody, and rather highly paid, writes the material for the comedians. This particular group of writers met at Joe's Delicatessen store. The last table in back was reserved for them. And in to the store came Pete. He was puzzled as he heard them speak.

"44? Always geta a laugh out of me. 21? That joke is dead as a door nail. 16? Look at how you fellows laugh at it. The best joke of the season. I will use it in my next script."

So Puzzled Pete went to Joe and asked him about the numbers.

"Saves time," explained Joe. "They know all the jokes. So they give them numbers."

"They were laughing at 16," said Pete. "Wonder if I could tell it to them and see how they laugh."

So Joe took Pete over to the table and explained the situation. Mike Delaney, one of the script writers told Pete to tell his joke.

"16," said Pete. And not a soul there even cracked a smile.

"What did I do wrong?" asked Pete.

"The way you told it," explained Mike Delaney. "No emotion in your voice, no facial expressions, no use of hands. You just killed it, that's all."

Any 14 of these

·If you join now and agree to buy ten more records (at regular Club prices)

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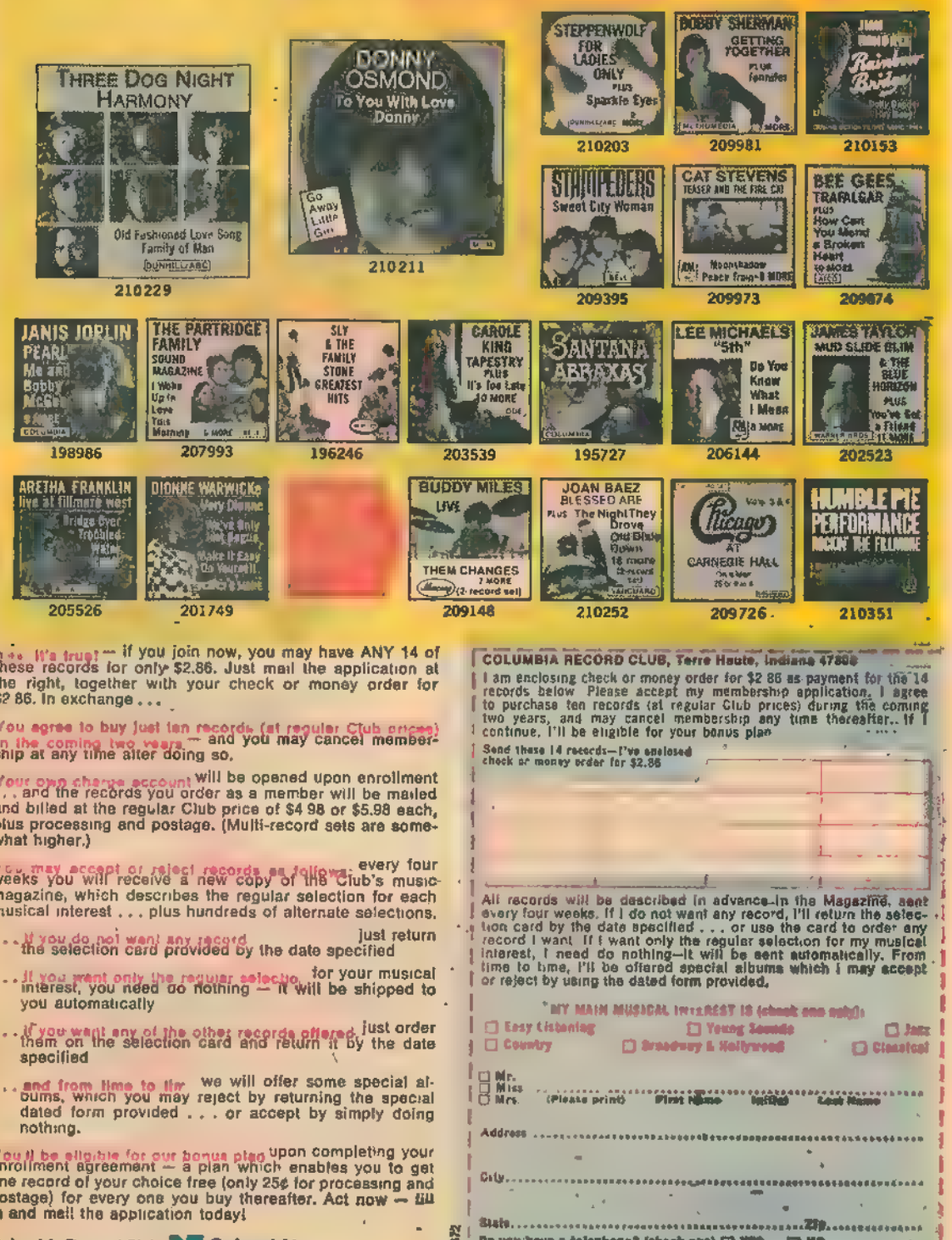
during the coming two years (you will have up to 300 records a month to choose from)



Yes, it's true! — if you join now, you may have ANY 14 of these records for only $2.86. Just mail the application at the right, together with your check or money order for $2.86. In exchange . . .

You agree to buy just ten records (at regular Club prices) in the coming two years — and you may cancel membership at any time after doing so.

Your one charge account will be opened upon enrollment . . . and the records you order as a member will be mailed and billed at the regular Club price of $4.98 or $5.98 each, plus processing and postage. (Multi-record sets are somewhat higher.)

You may accept or reject records as follows: every four weeks you will receive a new copy of the Club's music-magazine, which describes the regular selection for each musical interest . . . plus hundreds of alternate selections.

. . . **If you do not want any record** . . . just return the selection card provided by the date specified

. . . **If you want only the regular selection** for your musical interest, you need do nothing — it will be shipped to you automatically

. . . **If you want any of the other records offered**, just order them on the selection card and return it by the date specified

. . . **and from time to time** we will offer some special albums, which you may reject by returning the special dated form provided . . . or accept by simply doing nothing.

You'll be eligible for our bonus plan upon completing your enrollment agreement — a plan which enables you to get one record of your choice free (only 25¢ for processing and postage) for every one you buy thereafter. Act now — fill in and mail the application today!

Columbia Record Club, a service of Columbia House, Terre Haute, Indiana 47808

COLUMBIA RECORD CLUB, Terre Haute, Indiana 47808

I am enclosing check or money order for $2.86 as payment for the 14 records below. Please accept my membership application. I agree to purchase ten records (at regular Club prices) during the coming two years, and may cancel membership any time thereafter. If I continue, I'll be eligible for your bonus plan.

Send these 14 records—I've enclosed check or money order for $2.86

All records will be described in advance in the Magazine, sent every four weeks. If I do not want any record, I'll return the selection card by the date specified . . . or use the card to order any record I want. If I want only the regular selection for my musical interest, I need do nothing—it will be sent automatically. From time to time, I'll be offered special albums which I may accept or reject by using the dated form provided.

MY MAIN MUSICAL INTEREST IS (check one only):

☐ Easy Listening ☐ Young Sounds ☐ Jazz
☐ Country ☐ Broadway & Hollywood ☐ Classical

☐ Mr.
☐ Miss
☐ Mrs. (Please print) First Name Initial Last Name

Address .....

City .....

State ..... Zip .....

Do you have a telephone? (check one) ☐ YES . . . ☐ NO

APO/FPO addresses: write for special offer

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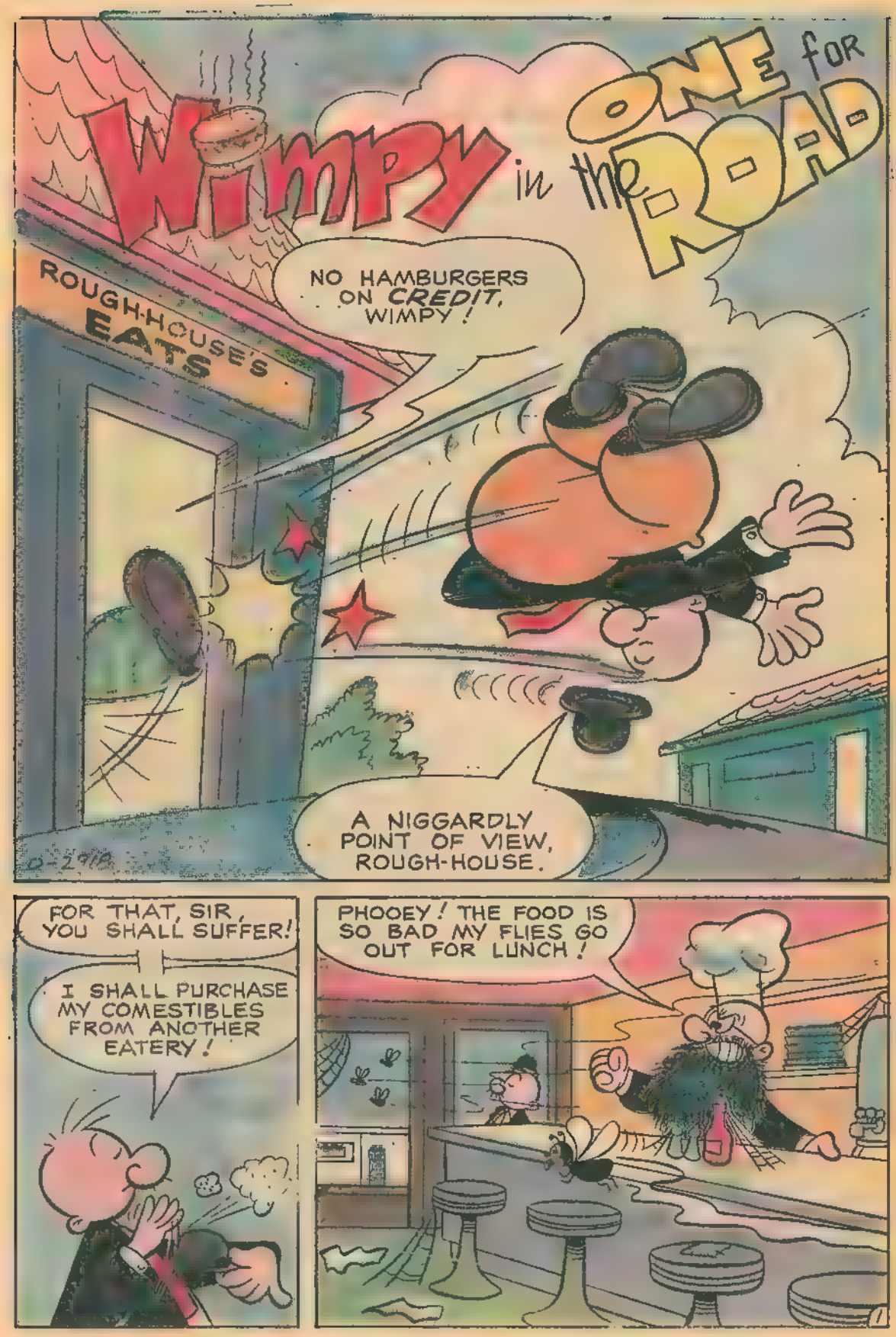
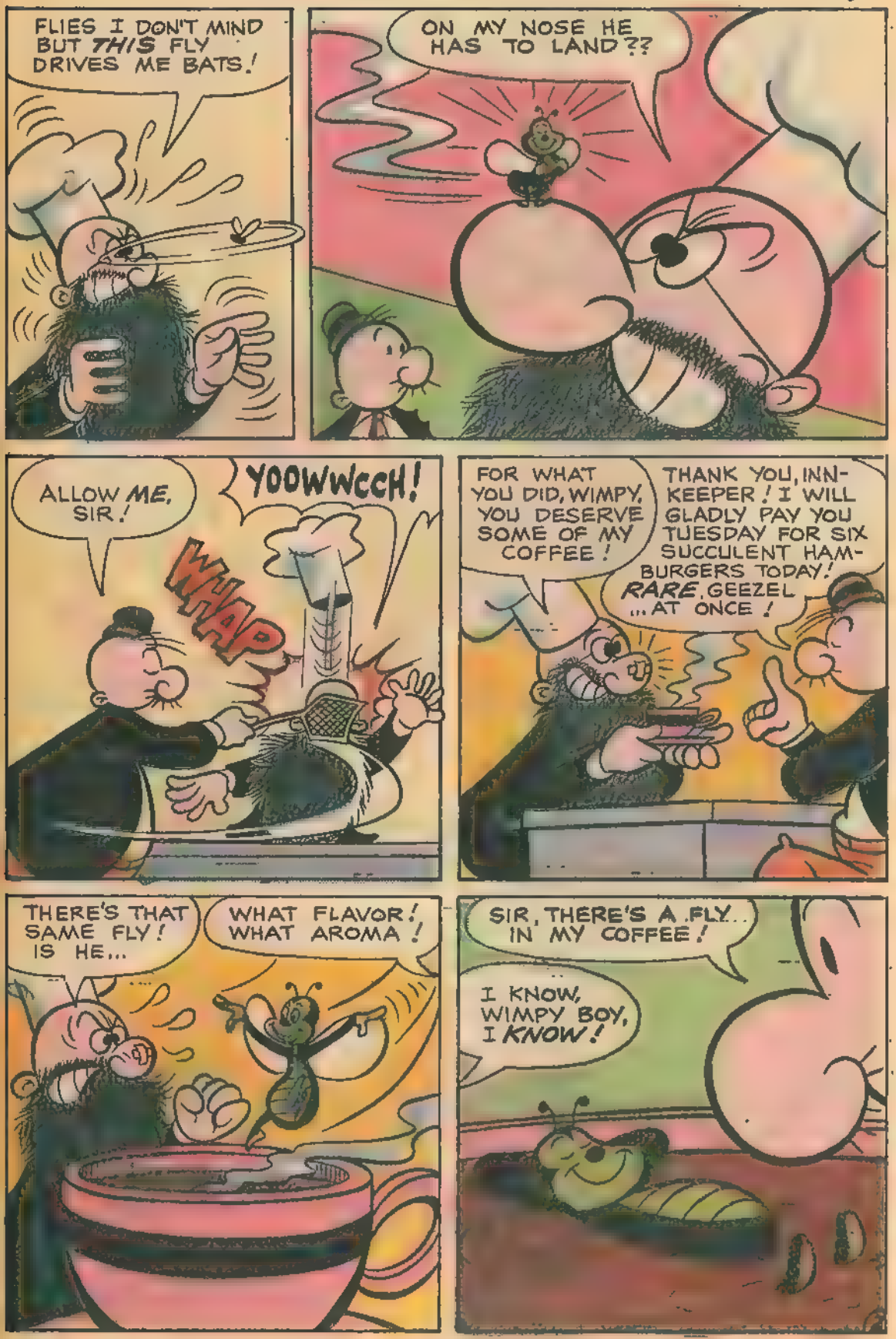
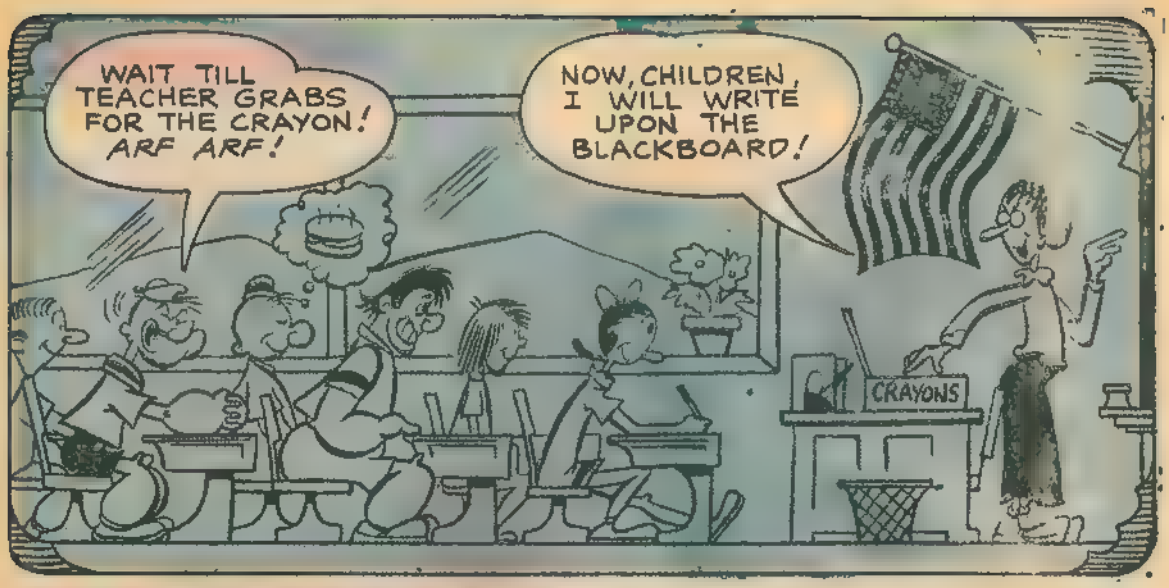

Wimpy in the ONE for the ROAD
ROUGH-HOUSE'S EATS
NO HAMBURGERS ON CREDIT, WIMPY!
A NIGGARDLY POINT OF VIEW, ROUGH-HOUSE.
FOR THAT, SIR, YOU SHALL SUFFER!
I SHALL PURCHASE MY COMESTIBLES FROM ANOTHER EATERY!
PHOOEY! THE FOOD IS SO BAD MY FLIES GO OUT FOR LUNCH!

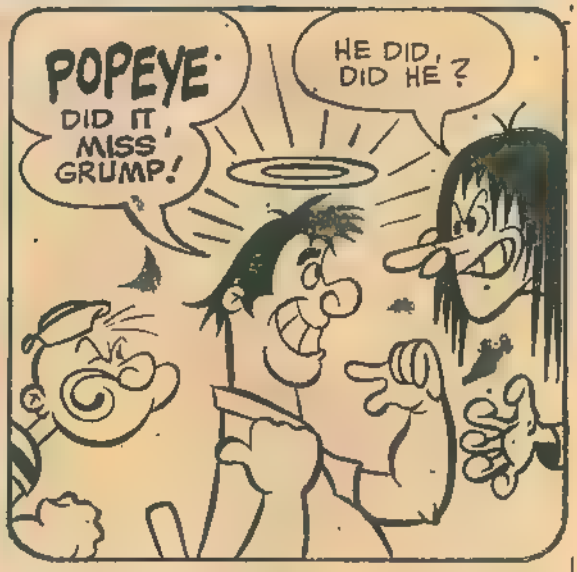

FLIES I DON'T MIND BUT THIS FLY DRIVES ME BATS!
ON MY NOSE HE HAS TO LAND??
ALLOW ME, SIR!
YOOWWCCH!
WHAP
FOR WHAT YOU DID, WIMPY, YOU DESERVE SOME OF MY COFFEE!
THANK YOU, INN-KEEPER! I WILL GLADLY PAY YOU TUESDAY FOR SIX SUCCULENT HAM-BURGERS TODAY! RARE, GEEZEL ... AT ONCE!
THERE'S THAT SAME FLY! IS HE...
WHAT FLAVOR! WHAT AROMA!
SIR, THERE'S A FLY IN MY COFFEE!
I KNOW, WIMPY BOY, I KNOW!

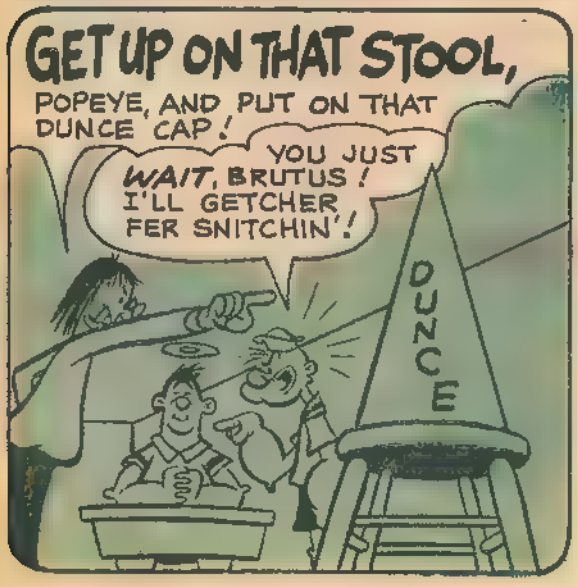
THAT FLY IS BUGGING ME, WIMPY BOY! GOT HIM!
SPLOSH
YOU GOT ME GEEZEL, NOT THE FLY!
HELP ME KILL IT, WIMPY BOY! I SHALL BE ETERNALLY IN YOUR DEBT!
WATCH IT, WIMPY BOY, THE... OH, NO!
CRASH
CRASH
BANG
KAPOOW
BEFORE BUSINESS WAS BAD... NOW I DON'T HAVE A BUSINESS!
DID I GET HIM, GEEZEL?
YES, AND AS A REWARD, WIMPY BOY, I WILL TAKE YOU ACROSS THE STREET TO ROUGH-HOUSE'S PLACE AND BUY YOU HAMBURGERS. COME ON!
MY FRIEND, GEEZEL IS TREATING ME TO HAMBURGERS, ROUGH-HOUSE!
IN A MINUTE, WIMPY! AS SOON AS I KILL THIS FLY!
FOR THIS I'LL WAIT, ROUGH-HOUSE! YOU GO RIGHT AHEAD!
END

POPEYE
THE SAILOR
WUNCH TIME...
POPEYE, IT IS THREE O'CLOCK IN THE MORNING! WHERE IS YOU GOIN'?
HE IS WALKIN' IN HIS SLEEP!...
POPEYE
D-2917
POPEYE! SWEE'PEA, WON'T YOU JOIN ME IN A TASTY LITTLE SNACK?
YOU CAN TREAT IF YOU INSIST!
HAMBURGERS
IT OPENS IN ANOTHER FOUR HOURS!
I GOTS TER FOLLOW POPEYE, HE IS WALKIN' IN HIS SLEEP!
HE IS GONTER TO GO IN BRUTUS' HOUSE, MR. WIMPY!
?

WHO'S BANGING ON MY DOOR??
KNOCK
KNOCK
KNOCK
ZZZZZZ
POPEYE, YOU BOWLEGGED, ONE-EYED RUNT, WHAT DO YOU WANT ?
SNITCH!
KAPOOW!
"HE IS TAKIN' HIM TER SCHOOL, MR. WIMPY"!
ZZZZZZZ
YA SNITCHED TA TEACHER ON ME, BRUTUS!
POPEYE TALKS IN HIS SLEEP! NOW I KNOW WHY HE IS DOING THESE THINGS!
I REMEMBER WHEN BRUTUS SNITCHED TO MISS GRUMP ON POPEYE! IT WAS IN KINDER-GARTEN... MISS GRUMP WAS AFRAID OF FROGS!
ZZZZZZ!
2







CONTINUED AFTER FOLLOWING PAGE

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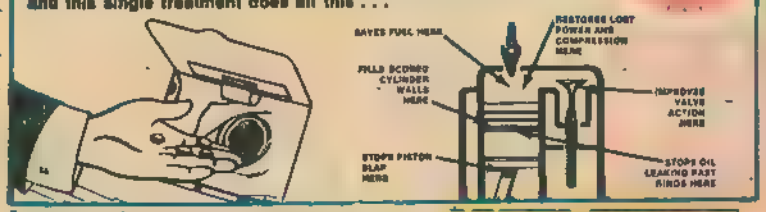
HERE'S HOW MOTALOY WORKS!

Here's all you do and you do it only once! Just drop 4 Motaloy Tabs into your gas tank and this single treatment does all this . . .


SAVES FUEL HERE
RESTORES LOST POWER AND COMPRESSION HERE
FILLS SCORED CYLINDER WALLS HERE
IMPROVES VALVE ACTION HERE
STOPS PISTON SLAP HERE
STOPS OIL LEAKING PAST RINGS HERE

JUST DROP 4 Motaloy tabs into your gas tank and you've started your engine rebuilding job! Each tab is a scientifically compounded alloy of 9 metals and elements. As you drive, tiny Motaloy particles are released into the fuel. These Motaloy molecules are carried through the fuel line into the combustion chamber . . . where the intense heat of ignition activates them to soften, then remove carbon deposits. Then, Motaloy starts metal-plating pitted and worn surfaces of cylinder walls, piston rings, valve seats, and ster

A SINGLE MOTALOY TREATMENT —DOES ALL THIS FOR YOUR ENGINE!

The more you drive, the more protection Motaloy deposits in the form of a fine, anti-friction metal plating that rebuilds, smooths, and protects vital surfaces! As Motaloy continues to plate and re-plate, engine compression is increased without a ring and valve job! Gas mileage improves, your engine eats less oil! And over fifteen years of use by over a million motorists — some of them with cars that have clocked over 100,000 miles after a single Motaloy treatment — prove that Motaloy can keep your engine running younger and peppier . . . for years longer!

PROTECTS NEW ENGINES . . . REJUVENATES OLD ONES!

Getting a new car? Start it off with a Motaloy treatment — 6 dollars of protection that can mean invaluable extra engine life for your car. Can actually help maintain full factory compression for the life of your car . . so you'll get better performance for years longer . . . and a better trade-in or resale price whenever you decide to sell! And Motaloy's track record on cars that have rolled up 50,000 . . 70,000 . . . even 90,000 miles shows fantastic results in improved compression, lower gas and oil consumption, better pickup, smoother running — just as if the engine were years younger! Give your car's engine a new . . . and longer . . . lease on life with amazing Motaloy! Remember — *a single Motaloy treatment lasts for the life of your car!* And Motaloy cannot harm even the finest engine in any way!

TRY MOTALOY AT OUR RISK!

A complete Motaloy package (4 tabs) is only $6.00. Try Motaloy in your car for 30 days, to give its plating action a fair chance. If at the end of that time your car's engine isn't running smoother . . . if you aren't using less oil . . . if your gas mileage hasn't started to improve (as it will continue to do until you've reached full factory compression) . . . if you don't agree that Motaloy has given your engine a new lease on life — just return the empty Motaloy package, and we'll send you back every penny of your purchase price! If you *do* find Motaloy does give your car the equivalent of a ring and valve job for $6.00, tell your friends about it. They'll thank you for spreading the good word!

*Gold Medal, Naples, Bronze Medal, Brussels, 1944

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Intake Valve Seat	Heavy
Exhaust Valve Seat	Medium

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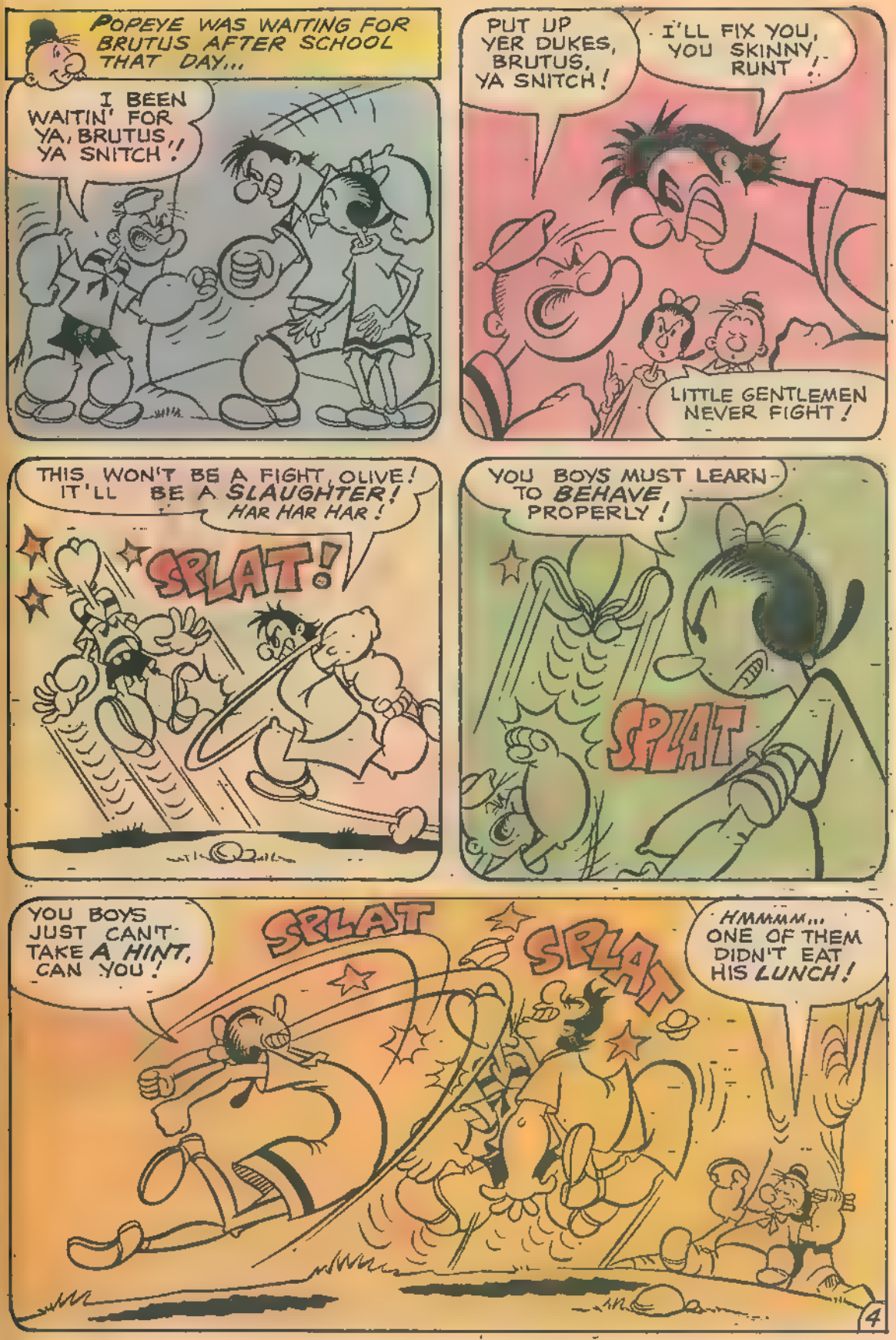
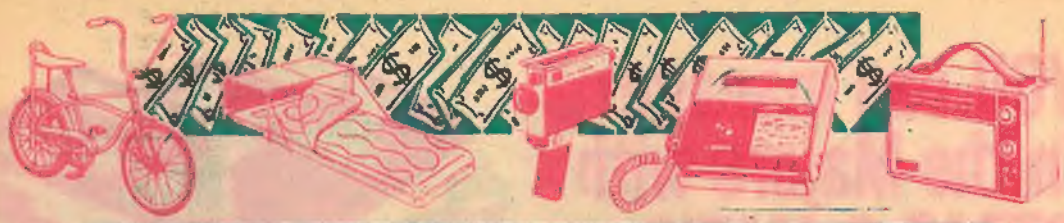

POPEYE WAS WAITING FOR BRUTUS AFTER SCHOOL THAT DAY...
I BEEN WAITIN' FOR YA, BRUTUS, YA SNITCH!
PUT UP YER DUKES, BRUTUS, YA SNITCH!
I'LL FIX YOU, YOU SKINNY, RUNT!
LITTLE GENTLEMEN NEVER FIGHT!
THIS WON'T BE A FIGHT, OLIVE! IT'LL BE A SLAUGHTER! HAR HAR HAR!
SPLAT!
YOU BOYS MUST LEARN TO BEHAVE, PROPERLY!
SPLAT
YOU BOYS JUST CAN'T TAKE A HINT, CAN YOU!
SPLAT
SPLAT
HMMMM... ONE OF THEM DIDN'T EAT HIS LUNCH!
4

COME ON, WELLINGTON, I'LL BE YOUR GIRL FRIEND NOW!
SPLENDID! I'LL PERMIT YOU TO BUY ME A HAMBURGER! BURP
THUS IT ENDED AND POPEYE NEVER DID PUNISH BRUTUS FOR TATTLING ON HIM!..
ZZZZ
WOT'LL WE DO, WIMPY! POPEYE COULD GET IN TROUBLE WALKIN' IN HIS SLEEP!
POPEYE WILL SOMNAMBULATE NO MORE, SWEE'PEA... HIS MIND IS AT REST... HE WILL SLEEP PEACEFULLY!
POPEYE
NEXT TIME HE FEELS LIKE SLEEPWALKIN', I WILL PUT HIM BACK TO BED! ARF ARF!
ZZZZ
END



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FREE! every three films you order receive free, a bonus Beatle film!

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Please send me the film(s) I have checked in this coupon. All films are $5.95 unless they are SUPER 8MM and then they are $6.95.

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- ☐ ☐ Hard Day's Night

plus more, just send for catalog!

8MM Super 8MM

☐ Beatle Poster! $2.00

PLUS ROLLING STONES FAVES!

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- ☐ ☐ Close-Ups of Mick
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Also, A BEATLE POSTER available to you now for only $2.00. The poster is of one of their last recording sessions.

☐ *Cash* ☐ *Check* ☐ *Money Order*

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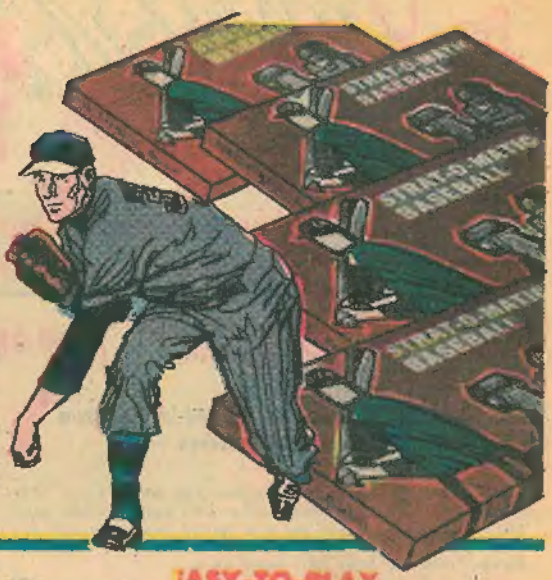
YOU can manage in the Majors with STRAT-O-MATIC Baseball.



As a STRAT-O-MATIC Major League Manager, you'll make the actual game-deciding moves Houk, Hodges, Alston, Weaver and Murtaugh make. You'll decide when to pinch-hit, play the infield in, change pitchers, signal for hit-and-run, bunt or hit away. Only STRAT-O-MATIC BASEBALL brings you so realistically face-to-face with the decisions a Big League Manager makes on the playing fields.

You're always arguing with that guy down the block about who can manage a Big League team better. Well now you can settle that argument under as close to real game conditions as you can find this side of a Major League dugout. And have great fun doing it playing STRAT-O-MATIC Baseball, the real-to-life game that uses actual big league players according to their proven abilities. It's strictly up to YOU to manage your players — to pull them together under your leadership into the most powerful team possible.

You know your baseball. What to expect from clutch-hitting Roberto Clemente with men on base. How to pitch to Willie Mays with Willie McCovey on deck. How the good control pitchers like Fergy Jenkins seem to get stronger in the late innings while "wild men" like Nolan Ryan tire. In STRAT-O-MATIC its up to you to get the most out of your players.

DO THINGS YOUR WAY

As you watch a game on TV, aren't there times when you disagree with the manager's decision? When you'd hold Tom Seaver back an extra day to match the Cardinal's Ace, Bob Gibson. Well STRAT-O-MATIC is your chance to play Big League baseball YOUR way.

As a STRAT-O-MATIC Manager, if you make the right decisions, you're going to win. That's because we've taken every possible statistic on 480 Big League players and put them into a computer. All this vital information is brought together on an individual performance card for EACH player. In STRAT-O-MATIC, a player performs as he does on the field. Brooks Robinson makes those incredible plays at third. Frank Howard hits them out of sight.

EASY-TO-PLAY

Sounds complicated? It's not. The computer does all the hard figuring. Playing STRAT-O-MATIC is easy. It's only the decisions that are hard. Should you hit and run with Boog Powell at bat. It reduces the chances of a groundball Double Play. But you take a chance on the free-swinging Powell taking a whiff as the runner is cut down at second. It's YOUR decision in STRAT-O-MATIC.

STRAT-O-MATIC Baseball begins when you make up your lineup. Would you go with Manager Spanky Anderson's day-to-day lineup for Cincinnati? Or would you slot Pete Rose in the important third place in the order rather than as lead-off? When, as Yankee Manager, is it time to yank Stan Bahnsen? Do you bring in McDaniel or Aker?

PLAY YOUR DREAM GAMES

Manage STRAT-O-MATIC against all the kids in the neighborhood. Play actual American and National League schedules. Play your inter-league "dream games" — Vida Blue on the mound for Oakland against the Mets with Tom Seaver. You can even pick your own ALL-STAR teams and manage them in a 7-game "World Series" rather than the inconclusive single game.

If you like Big League Baseball, you'll love STRAT-O-MATIC. And just playing it will help you to become a "headier" player yourself. Fill in the coupon and we'll mail you a colorful brochure explaining STRAT-O-MATIC BASEBALL in detail. It's free and includes free samples.

Big League Baseball... the STRAT-O-MATIC way

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L (42-44)		L (10-12)	
XL (46)		XL (14-16)	

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